



icoyr



inside:

MARK
Cooper

TROY'S TOWN
Teammates

VISITORS
Gillingham

MIDFIELD **CONTROL**

04

VS **GILLINGHAM**

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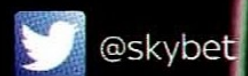
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EDITOR'S WELCOME



Tom Otrebski



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Michael Cooper

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Paul Godfrey

Kit Manager

Roger Jones

Academy Manager / Head of Youth

Jeremy Newton

Interim Under 18s Manager

Jamie Pitman

GOOD afternoon and welcome back to SN1 for today's encounter against Gillingham.



DEFEAT at Shrewsbury last weekend was disappointing for everyone but we're straight back into the action at The County Ground this afternoon. One huge plus from the trip to Greenhouse Meadow however, was the sight of Shrewsbury's famous cottage pies on the kiosk menus. After giving the tasty snacks a big seal of approval on Twitter, it was pleasing to see a few of you message me with equally glowing reviews!

Anyway, back to the football. This afternoon's visitors will always take me back to the days of Lou Macari and the 1987 play-offs. Even though I wasn't around back then, I always remember my dad playing the GWR season review cassette – hosted by Shaun Hodgetts and Vic Morgan – and never forgetting the line of commentary when

Charlie Henry scored in front of a packed Stratton Bank to take the tie to a replay. That goal of course set the platform for 'Chalky' White to write himself into the club's history books at Selhurst Park. The last time Gillingham were at SN1, Matt Ritchie stole the headlines with a thunderous left-footed strike that rocketed into the net from some way out. Jonathan Smith added a coolly taken second as Swindon ran out 2-0 winners.

Finally, I'd like to extend a personal note of welcome to Mark Cooper and wish him all the best in the managerial hot-seat. Get behind him and the lads as they go searching for another three points today.

TOM OTREBSKI
EDITOR

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24.08.13



RYAN
HARLEY

MIDFIELD CONTROL



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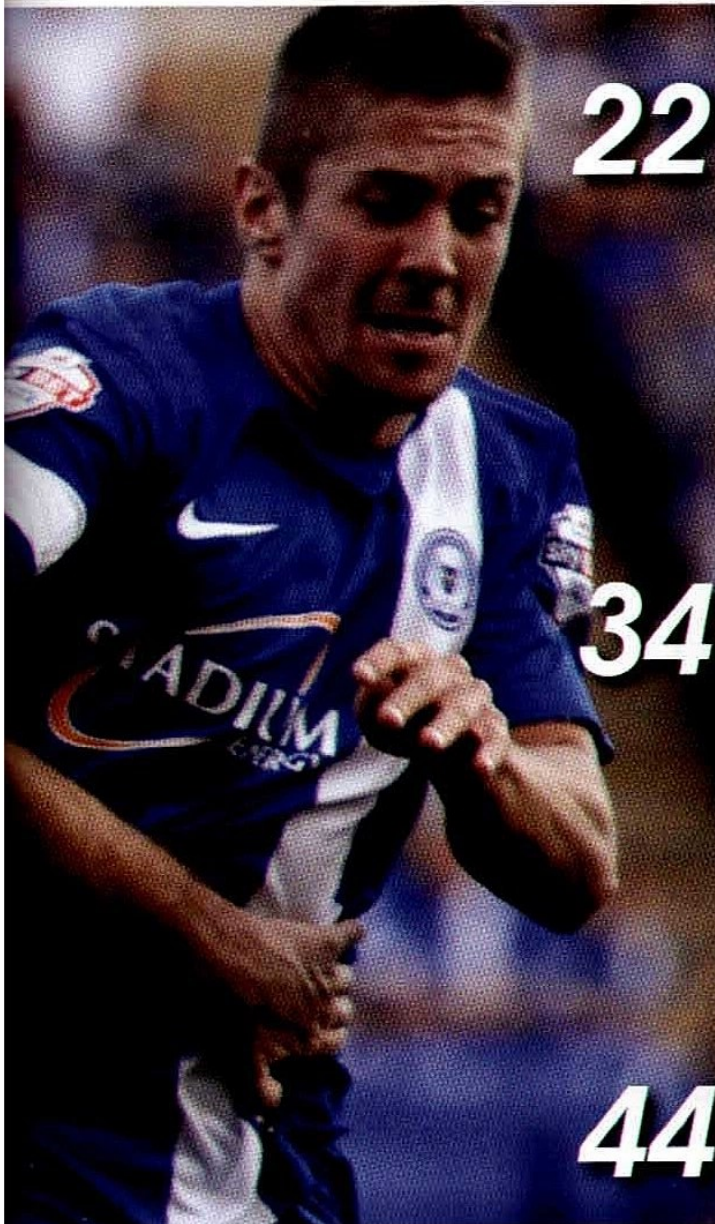
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Swindon Town Football Club

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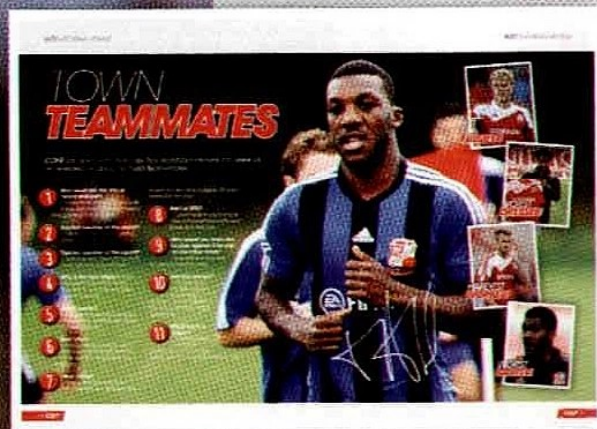
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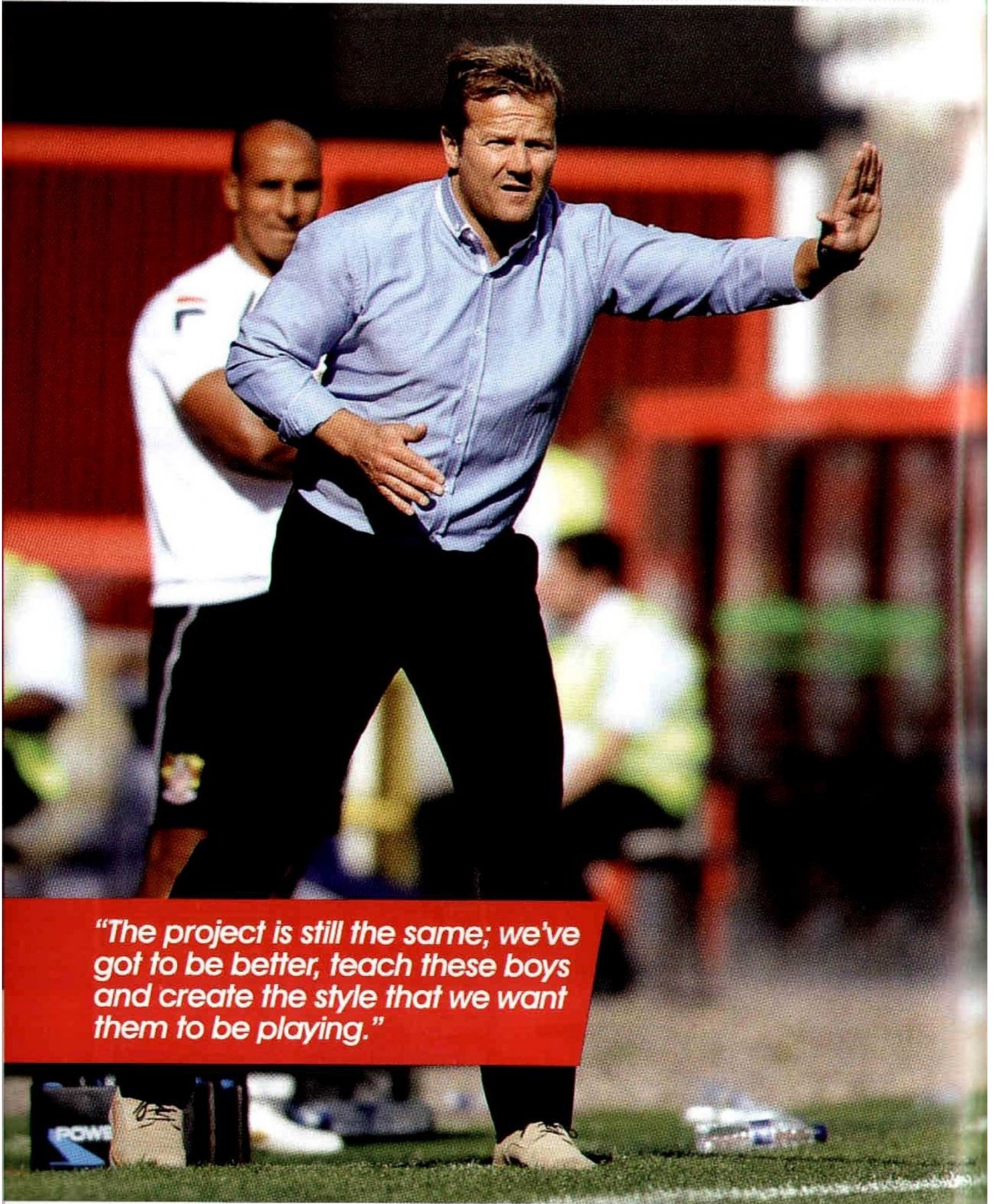
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Sam Marshead



“The project is still the same; we’ve got to be better, teach these boys and create the style that we want them to be playing.”

MARK COOPER



GOOD afternoon and welcome back to The County Ground for the visit of the current League Two Champions, Gillingham...

I'D like to start by saying it feels good to be writing these notes as the new manager of Swindon Town Football Club. I'm extremely excited by the opportunity and I'm looking forward to it immensely. I couldn't wait to get started. Having been in temporary charge, nothing will change day-to-day. The project is still the same; we've got to be better, teach these boys and create the style that we want them to be playing.

On Saturday we simply weren't good enough from start to finish. We always suspected that a young group of lads will have ups and downs. They have to realise that when you have a down it can't be that bad. You have to learn to grind out a result because you can't play perfect football all the time. We need to show them that sometimes there is a different way to play.

We had a development game on Tuesday afternoon and that gave us another opportunity for some of the lads to get match minutes. These games are invaluable for players who haven't featured recently. I'm pleased to report that they played very well and we came away with a convincing win.

Today we welcome Gillingham to The County Ground. Martin Allen is a decent manager and I'm sure he'll have something up



his sleeve this afternoon. They had a good result last week against Brentford and they must have been a bit frustrated not to see it through. They've got some experience in their ranks and they've got some good football players. I know Chris Whelpdale and Charlie Lee from my time at Peterborough and with Adebayo Akinfenwa up front they'll be physical but play football too.

You've been brilliant with me from the moment I was made Caretaker Manager. We've had a great couple of home games and you've stuck with the players. Please continue to stick with the lads and keep the faith.

Keep believing.

MARK COOPER
MANAGER



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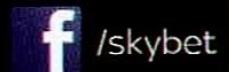
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DARREN WARD



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GOOD afternoon and welcome back to The County Ground for today's League 1 fixture against Gillingham...

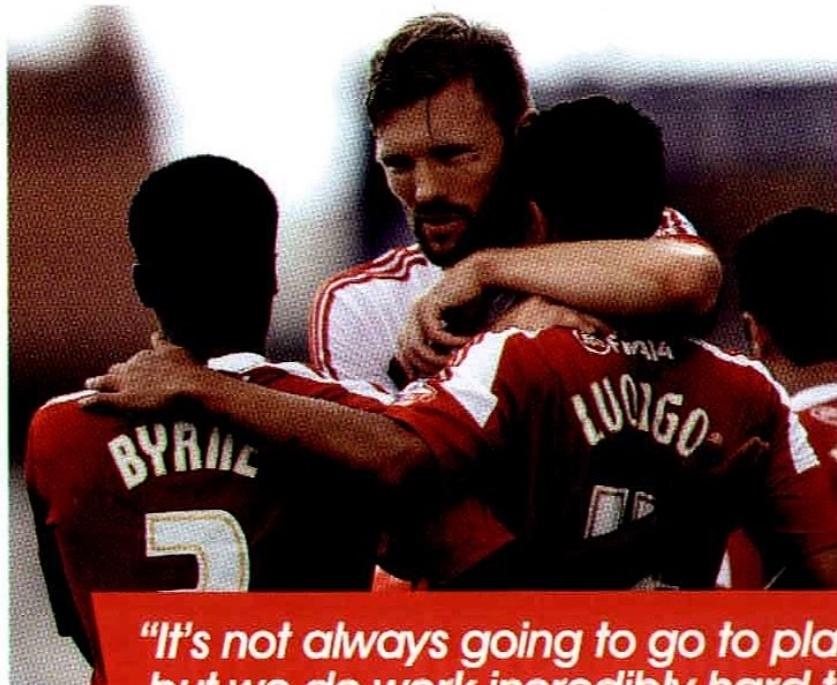
I think it is fantastic news that Mark Cooper has got the job on a permanent basis. We've had a really good pre-season and I think we've had an encouraging start to the season in many ways and for him to get that after the work he's put in is very good to see and all the lads are delighted.

We'd all be lying if we said we were not disappointed with the defeat at Shrewsbury last week. It didn't go to plan and as a team I think we weren't up to the standards which we set previously, especially the week before. We need to go back to the drawing board and make sure that doesn't happen again.

This week we've been working very, very hard. We've been running, we've been working tactically and we've been hopefully covering all the areas to make sure we improve and make sure that what happened at Shrewsbury doesn't happen again.

This afternoon it will be very hard for us and I can't help but think it'll be similar to Stevenage. They'll be turning up trying to get in amongst us. They will have watched our last two or three games and have their own plan, so we have to be equally as ready and prepared for a very tough game.

I've played against Martin Allen's teams before and they'll be on it: before the game he'll be getting them going and they'll be



"It's not always going to go to plan but we do work incredibly hard to make sure that it works."

a fit bunch, no doubt. With the quality we have here, we need to concentrate on our game and when we do, hopefully we'll get it right and it will be good for us if we get the right result.

There's no getting away from it – our style of play is different this year but, from experience as a player for many years now, the best teams have support from the fans through thick and thin. We know it's not always going to go to plan but we do work incredibly hard to make sure that it works. Sometimes it does

and sometimes it doesn't but hopefully this season it will, with encouragement and the belief from all of you.

DARREN WARD
TEAM CAPTAIN



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BOARDROOM UPDATE



GOOD afternoon and a warm welcome back to all Swindon Town fans. Let's get The County Ground rocking this afternoon...

CONGRATULATIONS to Mark Cooper, who has now been appointed as the manager after a short caretaker role. He was once widely tipped in his early days as one for the future and will continue to work hard to get the lads exhibiting the kind of passing football we want to see at The County Ground.

Having had a very busy summer preparing the club and the team for this season's campaign in League One and, having played four games now, you will have had the chance to see the calibre of player that the coaching staff and Board believe will help to take this club forward on the pitch.

Those of you that have travelled away to Peterborough and to Shrewsbury, as well as seeing the team play here at home, would have seen that the lads are sticking to their principles and are endeavouring to keep the ball on the floor and play attractive football. Your support thus far has been key with such a young team and, as you are aware, it is important we get behind them vocally as we endeavour to turn the CG into a fortress. So keep it up today as we give a warm welcome to the players, staff and fans of Gillingham to The County Ground.

Off the field, a few weeks ago we showed you our plans for the Club during the business presentation evenings in the



"We can continue to work together to take this club forward as a community-focused, thriving and successful football club."

Legends' Lounge. We hope now that all our cards are on the table, we can continue to work together to take this club forward as a community-focused, thriving and successful football club. We've had two concerts here at the ground and have got a number of comedy nights coming up, so there is plenty going on besides the football.

Keep an eye out because we'll also have plenty of initiatives over the course of the season

to attract more fans, particularly the younger generation, to The County Ground and to support this football club.

Enjoy the match.

JED McCORRY
CHAIRMAN

COMMERCIAL COMMENT



STEVEN Burge is the new addition to the STFC Commercial team and he pens his first set of notes bringing you all the latest news from SN1....

FIRSTLY I'd like to take this opportunity to thank the whole team at STFC for their kind welcome. I'm really excited about being here and contributing to what we all hope will be a great season.

Away shirt sponsorship packages

WOULD you like to get your hands on one of our players' away signed shirts? Join them at a special away shirt sponsors evening dinner event? Have a player make a personal appearance at a function of your choice? Then this latest sponsorship package at SN1 is for you! Launched from today on the player sponsor (page 33) is our away sponsorship package is a fantastic way to get associated with STFC and spend an evening in the company of your heroes. However, if you are interested, then you will have to be quick as five of the squad have already been snapped up.

LED* (Luongo Equals Danger?)

LEAGUE One defence should be aware after Massimo Luongo's superb strike proved to be the matchwinner at the last home game against Stevenage. For the commercial team, LED means all-new sponsorship boards in front of the Arkell's Stand. These state-of-the-art

advertising hoardings are now ready to shine your company to everyone at The County Ground. Details of packages available are on our commercial website. You can also call the team on the numbers below.

Jongleurs update

TICKETS are now available for "Comedy on the Road" with Jongleurs at The County Ground through our dedicated Ticketmaster website. The first night of laughter is on Friday,

6th September, followed by two events and then a Christmas party special. An early-bird price is available on all table bookings before Friday 30th August. All the information you need including ticket prices is on the website.

November...

BRACE yourselves for this forthcoming event. Details to follow next time...

STEVEN BURGE

SALES & MARKETING EXECUTIVE

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MATCHDAY SPONSORS

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	<p>vs Gillingham Match: Simon Day & Co. Ball: Paul Hedges Party Prog: Swindon Advertiser</p>
	<p>vs Crewe Alexandra Match: Verelogic Group Ball: Royal Mail 419ers Prog: Prepay Solutions</p>
	<p>vs Bristol City Match: Intel Ball: T E Connectivity Prog: Grafton Consulting</p>
	<p>vs Tranmere Rovers Match: R J Osman Ball: Available Prog: Available</p>
	<p>vs Notts County Match: Churchfields Academy Ball: Available Prog: Available</p>
	<p>vs Walsall Match: Excalibur Ball: Available Prog: Paul Hedges Party</p>
	<p>vs Port Vale Match: The Bowler Party Ball: Ultra Projects Prog: Advance Insurance</p>
	<p>vs Leyton Orient Match: Dave Williams Party Ball: Available Prog: Available</p>
	<p>vs Carlisle United Match: STFC Supporters Club Ball: Available Prog: Available</p>
	<p>vs Coventry City Match: Rug Shack Ball: T E Connectivity Prog: Available</p>
	<p>vs Crawley Town Match: Capture Solutions Ball: Dave Newman Party Prog: Available</p>
	<p>vs Peterborough United Match: Excalibur Ball: T E Connectivity Prog: Advance Insurance</p>
	<p>vs Shrewsbury Town Match: Verelogic Group Ball: Available Prog: Available</p>
	<p>vs Oldham Athletic Match: Simon Day & Co. Ball: Available Prog: Available</p>

MATCH SPONSORS

Simon Day & Co.

TODAY we welcome back regular Matchday Sponsors Simon Day & Co. who can be seen below last season following the 1-1 draw with Preston N.E.



SPONSORS' GALLERY vs Stevenage



MAN OF THE MATCH



Massimo Luongo

THE on-loan Tottenham man produced a Man of the Match performance against Stevenage last time out at SN1. Luongo's parents were in the stands to watch him play for the first time in England and he didn't disappoint. The midfielder scored the winning goal, capping a fine passing move in the first half by driving home from the edge of the 18-yard box. Match Sponsors Save On Tyres had the pleasure of presenting the Australian with his bottle of champagne in the Sponsors' Suite after the game.





FAMOUS MOMENT: 2013

Gillingham captain Adam Barrett lifts the npower Football League Two trophy after the 2-2 draw with AFC Wimbledon at the MEMS Priestfield Stadium.

TODAY'S VISITORS
GILLINGHAM



THE Gills come to The County Ground off the back of a campaign which saw them take the title of League Two champions away from Swindon.

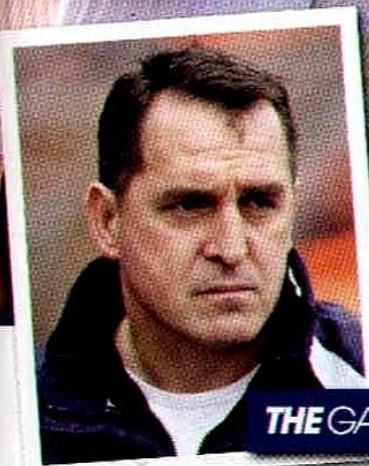
THE Kent side's success in 2012/13 was arguably built on a rock-solid away record that saw Martin Allen's side lose just three times away from the Priestfield Stadium. A fine start appeared to set the tone for the season: seven wins from their opening eight league fixtures, punctuated by a draw with Chesterfield and exits from both the Capital One Cup and the Johnstone's Paint Trophy at the hands of higher league opposition. The Gills faithful

had to wait until the end of September to taste defeat when Rochdale took three points back up north, courtesy of a 2-1 win. Martin Allen's side then went through a slight blip in the period leading up to Christmas, registering just two wins from eight league matches. At the turn of 2013, their fortunes reversed after two away wins: just two defeats followed from their next eight fixtures. After a series of draws, the Gills wrapped up promotion with

three games to spare: Danny Kedwell notched the only goal of the game to secure a return to League One. The second championship title in the Gills' history was sealed with a 2-2 draw against AFC Wimbledon on the penultimate day of the campaign. Despite their successes last season, Martin Allen's side have picked up one point so far this term: a 1-1 draw last weekend with Adebayo Akinfenwa notching their first goal of the campaign.

**FACTFILE:**

Nicknames: **The Gills**
 Stadium: **MEMS**
Priestfield Stadium
 Capacity: **11,582**

**THE GAFFER: MARTIN ALLEN:**

READING-BORN Allen began his playing career with Queens Park Rangers, spending five years at Loftus Road. The tough-tackling midfielder then moved to West Ham United, helping the Hammers to promotion in 1991 and 1993. He played six times against the Town in his time at Upton Park and played 90 minutes at The County Ground when the two sides met in the Premiership. He also appeared for Portsmouth and Southend United in a career that saw him make over 400 appearances.

His first steps into management came with Barnet. After moving to Brentford he guided the Griffin Park side to the League 1 play-offs two seasons in a row before taking the reins at Milton Keynes Dons. After a spell at Leicester City, he also managed Cheltenham Town, Notts County and had two further short stints at Barnet. Appointed as manager of Gillingham in July of 2012, Allen guided the Gills to their first league title in 49 years, the first promotion of his managerial career.

CLUB HONOURS:

FL Fourth Division:
Champions 1963/64
Runners-up 1973/74
FL Third Division:
Runners-up 1995/96
FL Second Division:
Play-off winners 1999/00
Finalists 1986/87 & 1998/99
League 2:
Champions 2012/13
Play-off winners 2008/09
Southern FL:
Champions 1946/47 & 1948/49, Runners up 1947/48
Southern FL Division Two:
Champions 1894/95
Southern League Cup:
Winners 1946/47
Kent League:
Champions 1945/46
Kent League Cup:
Winners 1945/46
Kent Senior Cup:
Winners 1945/46 & 1947/48,
Runners-up 1938/39,
1948/49, 1949/50 & 1994/95

THE PLAYERS

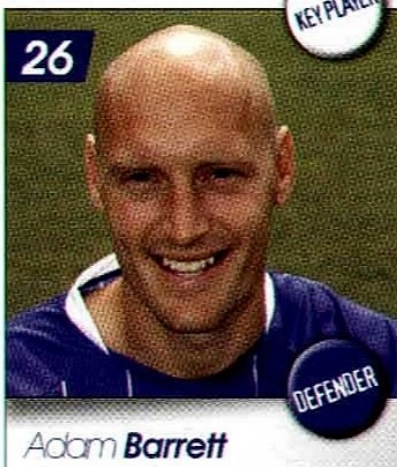


GILLINGHAM



Stuart Nelson

THE Stroud-born goalkeeper played for Cirencester College before embarking on a professional career with Doncaster Rovers, Brentford, Leyton Orient, Norwich City, Aberdeen and Notts County. Following his release from Meadow Lane, Nelson joined the Gills in the summer of 2012 and made his debut against Bristol City. Played a key part in the title-winning campaign, appearing in 48 of the club's 51 games. Was named in the PFA League Two Team of the Year.



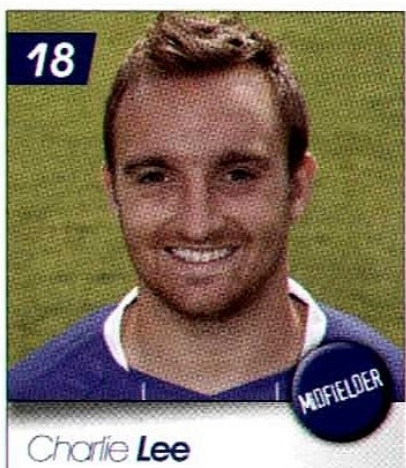
Adam Barrett

THE Gills skipper has racked up over 500 league games in a career that has seen him represent the likes of Plymouth Argyle, Bristol Rovers and Southend United. The 33-year old moved to the Priestfield last summer and had the honour of skipping the Kent side to the League Two title. Was crowned the Supporters' Club Player of the Year and the Away Supporters' Player of the Year by the Gills supporters and was named in the PFA League Two Team of the Year.



Joe Martin

THE son of former West Ham player Alvin, the left-back started out with the Hammers and Tottenham Hotspur. Got his first taste of league football with Blackpool, initially signing on loan before penning a permanent deal. Signed for the Gills after a trial in December 2010. A regular last season, the defender was crowned Players' Player of the Year and was named in the League Two Team of the Year. Has won international youth honours with England..



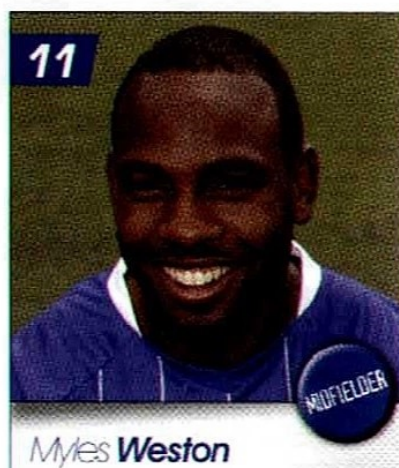
Charlie Lee

LEE was an apprentice with Tottenham and had a loan spell at Millwall before securing a move to Peterborough in May 2007. He made over 150 appearances in four years at London Road and had a loan stint at Gillingham before putting pen to paper on a permanent deal at the Priestfield. He made 35 appearances last term as Martin Allen's side sauntered to the League Two title and has played in all of the Gills' League One matches this campaign.



Amine Linganzi

ALGERIAN-BORN Linganzi began his playing career in France after emigrating there at a young age. Made his Ligue 1 debut at Saint Etienne in 2008 and was brought to England by Blackburn Rovers in January 2010. In his time at Ewood Park, he had a stint on loan at Preston North End and won international honours with Congo. The 23-year old signed for the Gills this summer after spending the latter part of last term with Accrington Stanley.

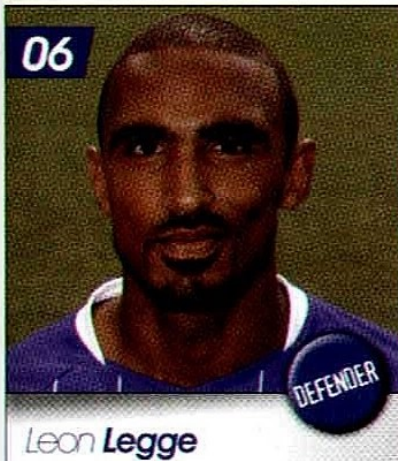


Myles Weston

THE midfielder began his career with Charlton Athletic before swapping The Valley for Meadow Lane and Notts County. He made 77 appearances then moved to Brentford where he would go on to make 129 appearances. Weston moved to Gillingham ahead of the 2012/13 campaign and made 39 appearances as Martin Allen's side were crowned League Two champions. Has also earned international honours with England's youth teams.

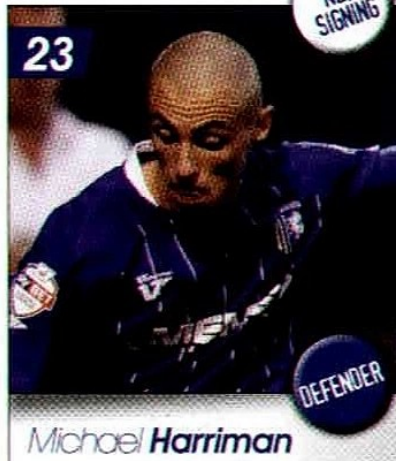
LAST FIVE: LLLLD

LAST TIME OUT: 1-1 vs Brentford 17.08.13



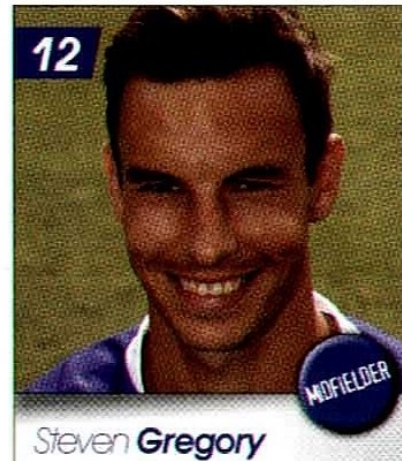
Leon Legge

LEGGE joined the Gills in the January transfer window from Brentford. In his early career, the defender played for a host of non-league clubs before penning a deal at Griffin Park. In his time with the Bees he was named Player of the Year in 2010 and made over a century of appearances. After moving to the Priestfield Stadium, Legge helped the Gills to the League Two title last term, netting twice along the way.



Michael Harriman

HARRIMAN is currently on loan from Queens Park Rangers. The 20-year old has made two first team appearances at Loftus Road, making his senior bow in the Carling Cup against Rochdale in August 2011 before coming on against Wigan in the Premier League five days later. Between January and May of this year, the defender spent time on loan with Wycombe, making 20 appearances. Signed a loan deal at the Priestfield this summer.



Steven Gregory

GREGORY started out with Wycombe Wanderers and had spells with non-league clubs before securing a move to AFC Wimbledon in 2009. The midfielder was also with AFC Bournemouth and was snapped up by Gills boss Martin Allen when his contract at the Goldsands Stadium was terminated by mutual consent. Signed an 18-month deal at the Priestfield Stadium last term and made his debut in a 2-0 win at Bristol Rovers.



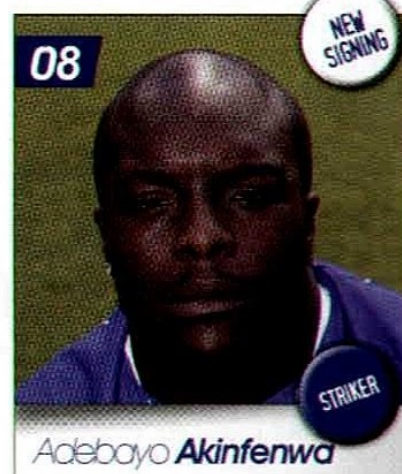
Danny Kedwell

KEDWELL started his playing career with a number of non-league clubs before penning a deal with AFC Wimbledon in August 2008. In three years with the Dons, he scored 43 league goals, prompting a move to the Priestfield Stadium and his home-town club in the summer of 2011. Played a big part in the Gills' title success last term, finishing as the club's leading scorer with 16 goals. The striker scored the goal that clinched promotion against Torquay United in April.



Cody McDonald

ANOTHER player to start in the non-leagues before breaking into the professional game with Norwich City. Joined Gillingham on loan in August 2010 and during his season-long stay, the striker netted 25 times in the league, prompting Coventry City to snap him up in August of 2011. He scored just seven times in two seasons with the Sky Blues and moved back to the Priestfield on loan in January of this year. He signed a permanent deal in the summer.



Adebayo Akinfenwa

THE striker started his career with Watford and has played for a number of clubs. He moved to Northampton in January 2008 from Millwall and made nearly a century of appearances, scoring 37 league goals. Secured a switch to the Priestfield Stadium in July 2010 and spent a season with the Gills. Moved back to Northampton in May 2011 and helped the Cobblers to the Play-Off final last term. Re-joined Martin Allen's side in the summer.

CHRIS WHELPDA

COYR takes a closer look at one of Martin Allen's key midfield components this afternoon...

CHRIS Whelpdale is now in his third season with the Gills after joining permanently in July 2011 from Peterborough United. Now closing in on a century of appearances for the Kent side, the midfielder was a key figure in last season's League Two championship-winning side, the fourth promotion of his career so far. Whelpdale was plucked from the non-leagues by Peterborough in May 2007 after learning his trade with Maldon Town and Billericay. Before his switch to London Road, the 26-year old was studying for a University Degree in Sports Science and had plans to do a teaching qualification. He cut short his progress in becoming a PE teacher to pen a professional deal with Peterborough. He made his Posh bow in a 3-0 win over Rochdale in August 2007 and scored his first goal in a 7-0 rout of Brentford in November. He went on to make 42 appearances in all competitions as United sealed promotion to League One. Whelpdale made a further 43 appearances the following campaign, as Posh marched on into the Championship. Despite

relegation after just one season, they bounced straight back into the second tier via the play-offs with Whelpdale coming on in the final against Huddersfield at Old Trafford. In November of that season, he enjoyed a brief yet successful loan spell at Gillingham, scoring three goals in four appearances. That summer, the midfielder secured a permanent move to Kent and made an immediate impact, contributing 12 goals from midfield for his new club. He notched twice against the Town on the day that Swindon secured promotion from League Two at the Priestfield Stadium. Last season, he made 46 appearances as Martin Allen's side cantered to the League Two title.



LE



FACTFILE:

Full name:
Christopher Mark Whelpdale
Date of birth:
27 January 1987
Place of birth:
Harold Wood, England
Height:
1.85m (6ft 1in)
Playing position:
Midfielder

“The midfielder secured a permanent move to Kent and made an immediate impact, contributing 12 goals last season...”

CLUB CONNECTION

IFFY ONOURA:

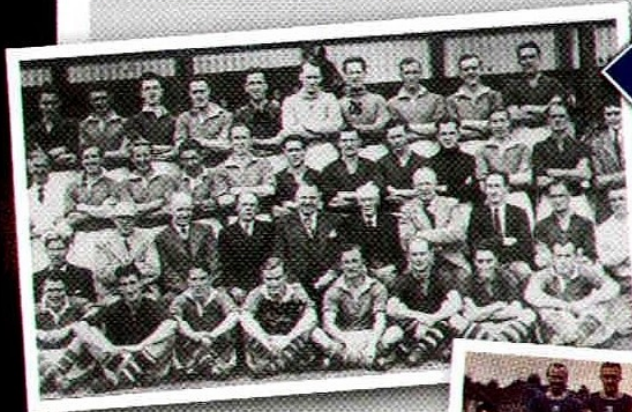
THE striker began his first spell at the Priestfield Stadium in 1996. His goalscoring feats for Gillingham attracted the attention of Swindon and in March 1998 he moved west to Wiltshire. His partnership with George Ndah at SN1 brought him 25 league goals in Town colours. In 2000 he moved back to Gillingham, initially on loan and a further 88 appearances followed for the Gills. Returned to The County Ground in a coaching capacity and was handed the reins as Caretaker Manager following the departure of Andy King but could not prevent Town's relegation.



PAST ENCOUNTER



MAGIC MOMENTS:



1950

FOUNDER members of Division Three in 1920 along with the Town, the Gills lost their league status in 1938. They were re-elected to the Third Division for the 1950/51 campaign.

1964

FREDDIE Cox leads the Gills to the Fourth Division title, their first divisional honour. They pip Carlisle United to the title on goal average.



1996

CHAIRMAN Paul Scally takes over in 1995 and Gillingham clinch promotion at the first time of asking. The players celebrate after the Gills' 1-0 win over Scarborough on the final day of the season.



2000

ANDY Tomson secures a 3-2 victory over Wigan Athletic in the play-off final at Wembley after heartbreak at the same stage against Manchester City the season before.



2009

SIMEON Jackson celebrates of the final whistle after his goal gives the Gills a 1-0 victory over Shrewsbury Town in the Play-Off Final at Wembley.



Date **29.05.87**
Gillingham 0
Swindon Town 2
 Attendance **18,491**

AN unforgettable evening at Selhurst Park secured a second successive promotion for Lou Macari's side in May 1987. After a mammoth 64-match season, Charlie Henry's goal in the second leg of the final took the tie to a replay at a neutral venue. In front of 10,000 travelling Town fans, Steve White gave Swindon the perfect start after just two minutes. Fraser Digby kept the lead intact before 'Chalky' sealed Swindon's place in Division Two. The striker took a flick-on in his stride before hooking home his second of the evening.

CELEBRATING



YEARS OF
THE FOOTBALL LEAGUE

- 1995 Peter Shilton becomes first player to make 1000 league appearances
- 2004 Division renamed Championship, League 1 and League 2
- 2009 Social media presence launched
- 2012 Financial Fair Play introduced
- 1888 The World's original league formed
- 1891 Goal nets and penalty kicks were introduced
- 1892 2nd Division introduced
- 1895 Automatic promotion & relegation introduced
- 1901 Maximum wage introduced
- 1914 Footballers' Battalion formed
- 1920 Football League expands to 86 clubs and introduces a Third division
- 1921 Expanded to 88 clubs with 3rd Division North & South
- 1925 New offside law introduced
- 1927 BBC broadcast first live football league match on the radio
- 1939 League suspended due to World War II
- 1949 Record attendances of 4.1 million equaled in first time in first half (1971)
- 1956 First live football League Partnership Agreement signed
- 1957 First live football League Partnership Agreement signed
- 1958 Division 2 & 4 formed to replace regional 3rd Division
- 1961 Maximum wage abolished
- 1969 First ever live football League match shown on television
- 1966 First live football League Partnership Agreement signed
- 1974 The first ever Football League match played on a Sunday
- 1976 Goal difference replaces goal average
- 1981 3 points for a win introduced
- 1983 Canon become first sponsor of The Football League
- 1986 Football League Play-Offs introduced
- 1987 2 substitutes per team introduced
- 1988 Football League Play-Offs introduced



Find out more at:
FL125.CO.UK

CLUB NEWS

For more news visit the official website:
www.swindontownfc.co.uk

SINCE the last edition of COYR, plenty has happened at SN1. We can now add a new name to the list of STFC First Team Managers...

Manager Appointed

THE big news this week is that Mark Cooper was named as First Team Manager on a full-time basis. The 44 year-old has been in temporary charge of the team since the departure of Kevin MacDonald in July and has signed a two-year deal.

"I'm really pleased with the opportunity," he told the official club website. "Obviously it's an exciting project and I'm delighted to be part of it. I hope to be involved in the long-term future of the club."

Speaking on behalf of the Board, Chairman Jed McCrory said: "The manner in which Mark Cooper has conducted himself as Caretaker Manager after Kevin's departure left the Board with little alternative but to offer him the job.

"His work-rate and

commitment to the Club has been phenomenal. We considered several candidates – all well-qualified – but kept reverting back to Mark. He has grown enormously over the last few months and, with the respect he commands from the players, the Board feel that Mark is capable of leading the Club into what we hope will be a hugely successful season."

Wardy Signs Up

THIS week, skipper Darren Ward put pen to paper on a new two-year deal at The County Ground.

Ward was brought to SN1 last summer and is closing in on a half-century of appearances for the Town.

The 34 year-old's new deal will see him stay in Wiltshire until the end of the 2014/15 season.



SWINDON Town Football Club have selected the NSPCC as their Charity of the Year for 2013/14.

General Manager Steve Murrall, commented: "Swindon Town are very pleased to be supporting the NSPCC during the forthcoming season. The club is proud to be working alongside such a recognised charity in promoting such an important cause."

Anna Keir, Community Fundraising Manager at the NSPCC, said: "We are delighted to be Swindon Town Football Club's chosen charity for the season. We rely on the generosity of the public for 90% of our funding, so Swindon Town's support will help us continue to provide much needed services for children and families locally."

Keep an eye out on the official STFC website for details of fundraising events over the course of the season.

For more information about the NSPCC and their work, visit www.nspcc.org.uk



RYAN HARLEY

AFTER an influx of youngsters from White Hart Lane, it was with some relief that Swindon signed experienced midfielder Ryan Harley. The former Exeter and Brighton man thinks the club's mix of youth and experience could prove fruitful...

WORDS: Nick Judd

Two wins, two defeats and a dollop of scintillating football thrown in for good measure, what do you make of our start to the season so far, Ryan?

It has been something of a mixed start with two wins and two defeats as you say, but I think it's early days... we'll get to a consistent level in the long run. We have a really good mix in the squad, with three or four older heads surrounded by really talented youngsters, so I'm sure between us we'll get it right with the help of the staff behind the scenes. We all want instant results but sometimes these projects can take a bit of time.

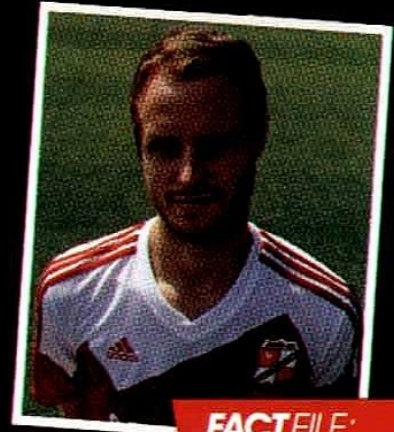
I guess we can include you in that older age group at the ripe old age of 28! Does that come with any added responsibility?

It's quite weird being called a senior player at 28! Normally, you'd think of players in their 30s as the elder statesmen, but there's only me, Jay [McEveley] and Wardy. That shows you it is a young team, but I think it can work well. Our young players are talented, enthusiastic and they can sometimes play without

fear. I've played against a lot of younger teams before who are harder to play against, so there's no reason why we can't achieve that level.

Tell us about how the move to Swindon came about and how the club was sold to you by the Board...

They just approached me and told me about the way they wanted to play. They talked about the formation and the style of play they wanted to use and that really interested me. I like to play attractive football and, while I think it will take time to get where we want to be, I'm sure we will. I was just excited about the nature of the project and the desire to get into the next league. Eventually we want to be in the Championship.

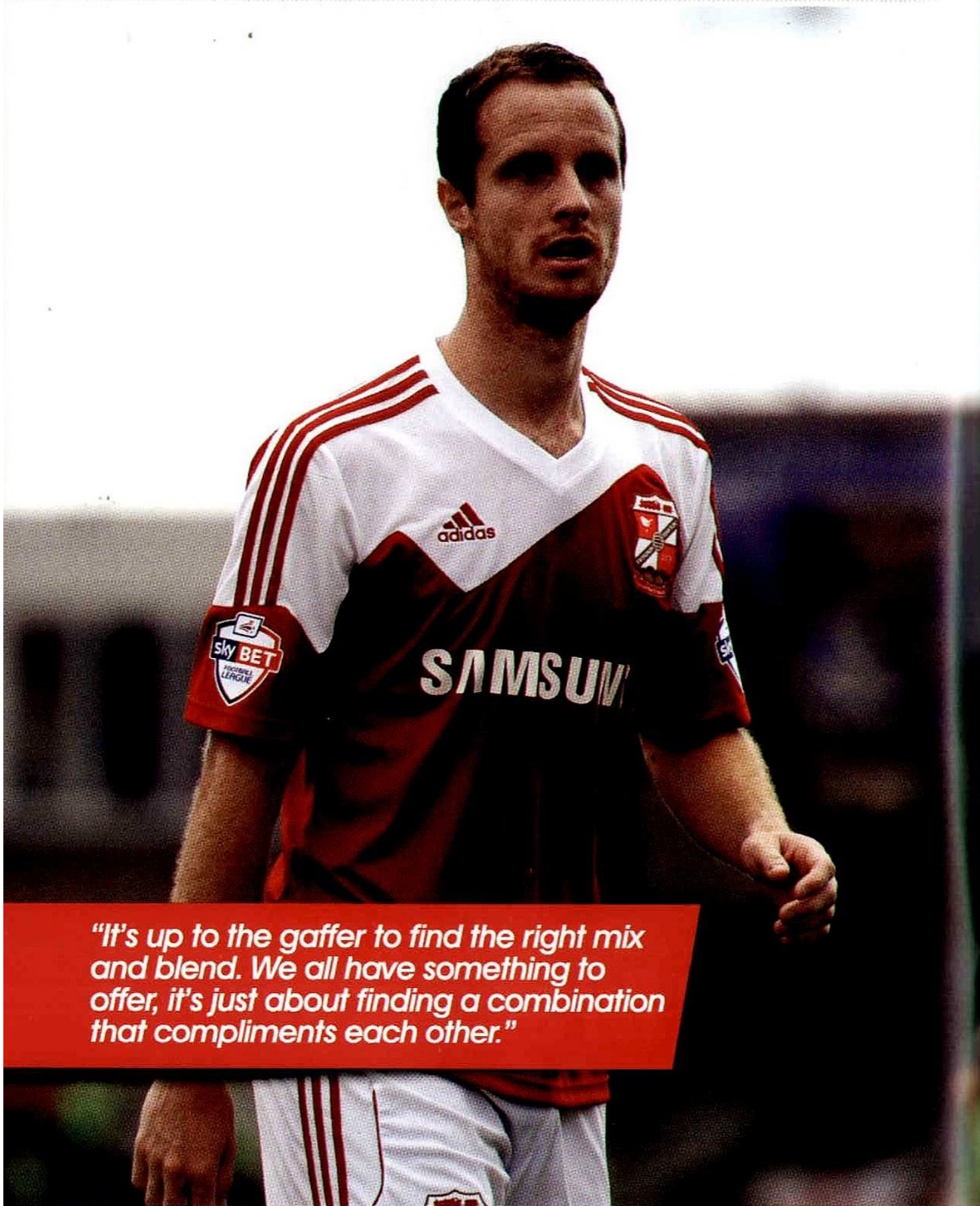


FACT FILE:

Full name:
Ryan Bernard Harley
Date of birth:
22 January 1985
Place of birth:
Bristol, England
Height:
1.75m (5ft 9in)
Playing position:
Midfielder

SAMS

"I was just excited about the nature of the project and the desire to get into the next league."



"It's up to the gaffer to find the right mix and blend. We all have something to offer, it's just about finding a combination that compliments each other."

Is that a big goal for you having just come from a Championship club [Brighton]?

Yes. As a club we haven't really set any goals for this season but in the long run the Board and the Manager see Swindon at that level. How long it takes, I don't know, but that's where we all want to be.

You've played at several clubs on an upward curve before, Swansea City and Brighton... do you get the same feeling here?

I think the way the club wants to go is similar to Brighton and Swansea in terms of the way we play and the philosophy. They have a project and if they stick to it and believe in it, I'm confident they can follow it through and try and emulate what some of those other sides have done.

You grew up in Bristol, so was that a big consideration in the move? Is it nice to be back in the South West?

It is. It's nice to be nearer my little girl [Bristol]. Now, I can be with her all the time.

You've almost ticked off all the clubs in this area; Exeter, Swindon, Bristol City... just Rovers to go!

Yeah, I don't think that'll happen!

You've played with some of the squad members before, so was it easy settling in?

That's right, I've played with a few of the boys and I knew Andy Williams really well before I came here. We travel in together at times, so it has been pretty straightforward.

Is there a good team spirit?

It's good actually. We have fun when the time is right and work

hard together the rest of the time. The range of ages makes for a good mix.

Sometimes it can take a while for a squad to gel when there have been so many comings and goings, is that the case here?

It can work both ways, it just depends on a particular group. I think we've gelled pretty quickly because we're all on the same wavelength. I'm sure as a group we'll do well.

You've played alongside several central midfield partners already, so what do you make of that little gang?

They're all good players with different attributes. Yaser [Kasim] and Mass [Luongo] have been in the middle mainly, and Ryan Mason until he got injured. Louis [Thompson] has played in there as well, so we've got a load of good talented players in the middle. It's up to the gaffer to find the right mix and blend. We all have something to offer, it's just about finding a combination that compliments each other.

And when the football's good, it's very good. It must be nice to be a part of that when it's slick and flowing as planned...

The best game so far was the Stevenage game. We played good football and won, which was important. It's no good playing well if you don't win games. There are going to be times when it doesn't go so well and we have to dig deep when that happens, but hopefully we can outplay teams more often than not.



#ASKHARLEY

EACH week, we invite supporters to pitch their questions to the players via the club's official Facebook and Twitter pages. Make sure you keep an eye out for your opportunity to quiz the lads.



Who's been the biggest influence on your career?

Andy Titcombe
(via Facebook)

My dad. Since I was a kid he took me everywhere. He's a football fanatic and he used to drive me all over the place and around the country to watch games or watch me play.

How does it feel to be a senior member of the squad at 28?

Will Valentino Cullinane
(via Facebook)

Strange, but not a problem! All you can do is be yourself, so I don't really approach games any differently. Whatever the situation is, I always aim to be myself.



#ASKHARLEY



Have you ever had any creative songs sang about you at a ground? Any that have made you laugh?

Mike Dixon (via Facebook)

[laughs] There was one song the Exeter fans used to sing about me, but I couldn't possibly repeat it in these pages, if you know what I mean!

Who's the best player you've played against?

Ben Stfc Sharp (via Facebook)

Blimey, there are so many good players. Last pre-season, Brighton played against Chelsea and Frank Lampard was just really hard to play against. He was always trying to get forward and I never knew where he was. He has that ability to run off the back of you.

Who was your idol growing up as a footballer?

Connor Stfc Hanlon (via Facebook)

My dad was a big Celtic fan and I used to watch them play all the time. I've watched so many of their games, so probably Henrik Larsson.

What is your aspiration for the team this season?

Harry Edwards (via Facebook)

That's always a tough one to answer because you don't want to say you'll finish high and then not. We'll just try and win as many games as we can and see where it takes us.

The Shrewsbury game was the perfect example of perhaps not being able to implement plan A... was that a big wake-up call?

Yeah, sometimes I think the home games will allow us to enjoy more possession because it's more difficult to play your way out when you're away. You need to find a balance and that's something we've been working on at the training ground.

What was your reaction to the appointment of Mark Cooper as manager this week?

He's been caretaker in name only really for the last few weeks because as far as the players are concerned, he's just been the gaffer.

It's nice for him to get the job permanently. He seems like a good guy and you can tell he loves football. He's enthusiastic and I think he'll do a great job. Having had several names linked with the job, it's nice to have someone settled now. We'll just carry on as we've been doing. I don't think

anything will change.

You came to the club a bit later than some of the earlier arrivals... do you feel you're approaching full fitness now?

Training has been really good and really hard in the last week, so it's been really good. I'm just looking forward to each game and getting stronger with each one.

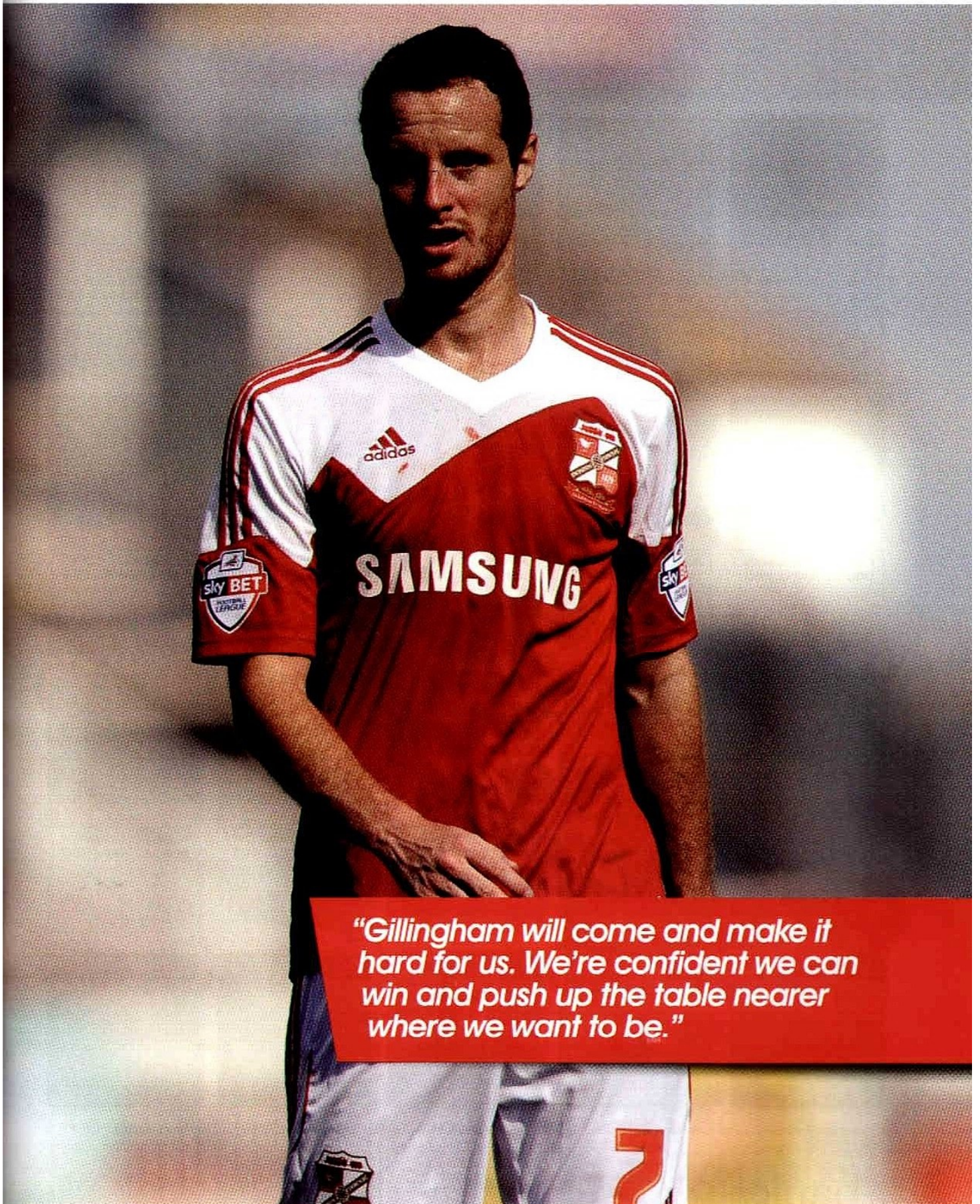
We have a chance to return to winning ways today, and a potential third consecutive home win...

It's a big game today. They're all big, really, but Gillingham will come and make it hard for us. We're confident we can win and push up the table nearer where we want to be.

Do you watch how the other teams are doing, maybe the Football League Show, and analyse where we are in comparison?

I think you just tend to look at the teams that have come down first and foremost. There are always a couple of surprise packages too, but we just have to focus on what we can do. Let them worry about us.





"Gillingham will come and make it hard for us. We're confident we can win and push up the table nearer where we want to be."

2013/14 PLAYER SPONSORS



01

WES FODERINGHAM

Position: Goalkeeper
DOB: 14/1/1991

Sponsor:



02

NATHAN THOMPSON

Position: Defender
DOB: 9/11/1990

Sponsor:



03

NATHAN BYRNE

Position: Defender
DOB: 5/6/1992

Sponsor:



04

MASSIMO LUONGO

Position: Midfielder
DOB: 25/9/1994

Sponsor:



05

GRANT HALL

Position: Defender
DOB: 29/10/1991

Sponsor:



11

ALEX PRITCHARD

Position: Midfielder
DOB: 3/5/1993

Sponsor:

KEITH LEWIS



14

JAY McEVELEY

Position: Defender
DOB: 11/2/1985

Sponsor:



15

YASSER KASIM

Position: Midfielder
DOB: 10/5/1991

Sponsor:



16

MARK FRANCIS

Position: Midfielder
DOB: 12/12/1994

Sponsor:



17

CONNOR WALDON

Position: Striker
DOB: 13/2/1995

Sponsor:



23

JACK BARTHRAM

Position: Defender
DOB: 13/10/1993

Sponsor:



25

TYRREL BELFORD

Position: Goalkeeper
DOB: 6/5/1994

Sponsor:



26

AARON OAKLEY

Position: Defender
DOB: 4/10/1994

Sponsor:



27

HARRY AGOMBAR

Position: Midfielder
DOB: 12/7/1992

Sponsor:



29

RAFAEL ROSSI BRANCO

Position: Defender
DOB: 25/7/1989

Sponsor:



MC

MIKE COOPER

Caretaker Manager

Sponsor:

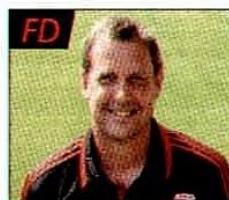


LW

LEE WILLIAMS

1st Team Coach

Sponsor:

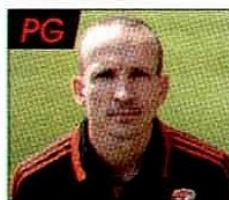


FD

PETER DIGBY

Goalkeeping Coach

Sponsor:



PG

PAUL GODFREY

Physiotherapist

Sponsor:



MC

MICHAEL COOPER

Sports Scientist

Sponsor:



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TIAGO FREITAS REIS

Position: Midfielder
DOB: 28/6/1991

Sponsor:



RYAN HARLEY

Position: Midfielder
DOB: 22/1/1985

Sponsor:



RYAN MASON

Position: Midfielder
DOB: 13/6/1991

Sponsor:



NILE RANGER

Position: Striker
DOB: 11/04/1991

Sponsor:



ANDY WILLIAMS

Position: Striker
DOB: 14/8/1986

Sponsor:



ALEX FERGUSON

Position: Midfielder
DOB: 23/09/1994

Sponsor:



IOUS THOMPSON

Position: Midfielder
DOB: 19/12/1994

Sponsor:



MILES STOREY

Position: Striker
DOB: 4/1/1994

Sponsor:



ALEX SMITH

Position: Midfielder
DOB: 31/10/1991

Sponsor:



DARRON WARD

Position: Defender
DOB: 13/9/1978

Sponsor:



LEIGH BEDWELL

Position: Goalkeeper
DOB: 8/1/1994

Sponsor:



KAYVIN JACKSON

Position: Striker
DOB: 22/2/1994

Sponsor:



TROY ARCHIBALD-HENVILLE

Position: Defender
DOB: 4/1/1988

Sponsor:



JAY McEVELEY

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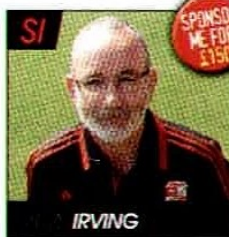
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WEBB

1st Team Masseur

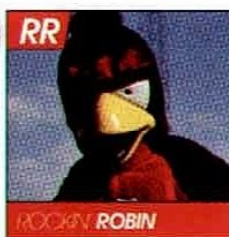
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IRVING

1st Team Masseur

Sponsor:



ROBIN ROBIN

Club Mascot

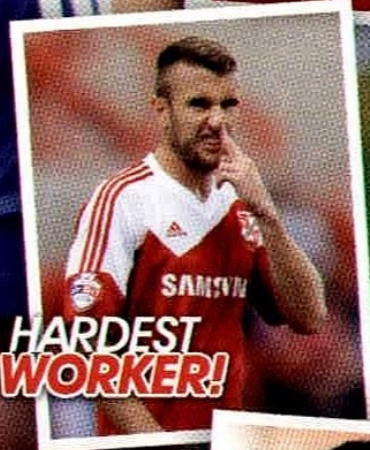
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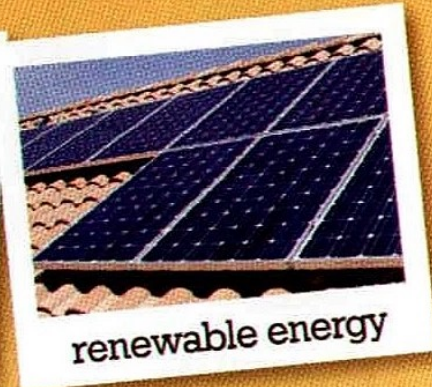
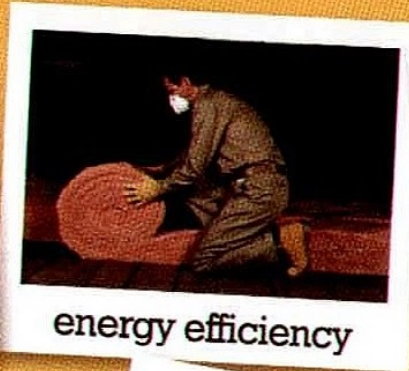
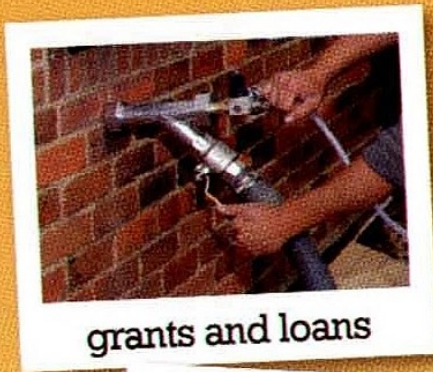
TOWN TEAMMATES

COYR sat down with defender Troy Archibald-Henville this week as he revealed all about his Town Teammates...

- 1 Who would win the title of 'worst dressed'?**
I hate to do this but it's got to be Tijane. Gear that goes down well in Portugal doesn't in England.
- 2 Fussiest member of the squad?**
Jay Mac – he's always getting angry at something.
- 3 Tightest member of the squad?**
Definitely Wes after fighting tooth and nail not to pay his fines!
- 4 Who is the best singer?** Grant Hall wasn't bad when he did his initiation song. He was fairly decent to be fair.
- 5 Worst banter?**
I'm going to put Wes because Wes put me. He thinks he's funny but he's really not...
- 6 Best chef?**
Wardy always goes on about food but I don't know what his cooking's like. I'm going to go for Wardy.
- 7 Most skillful?**
Tijane. He's got a bit to be fair. I can see him getting a few showboat clips and mugging off a few defenders this year!
- 8 Best at FIFA?**
I don't really know but we're due a tournament pretty soon where we'll find out...
- 9 Who would you least like to play against if he was on the other team?**
Andy Williams because he just won't stop running.
- 10 Hardest worker?**
On the pitch it's Willa. He just doesn't stop running – as I said earlier, it's the reason I'd hate to play against him.
- 11 Worst taste in music?**
Jay McEveley – he's been putting on a bit of Scouse House and it's not gone down too well...

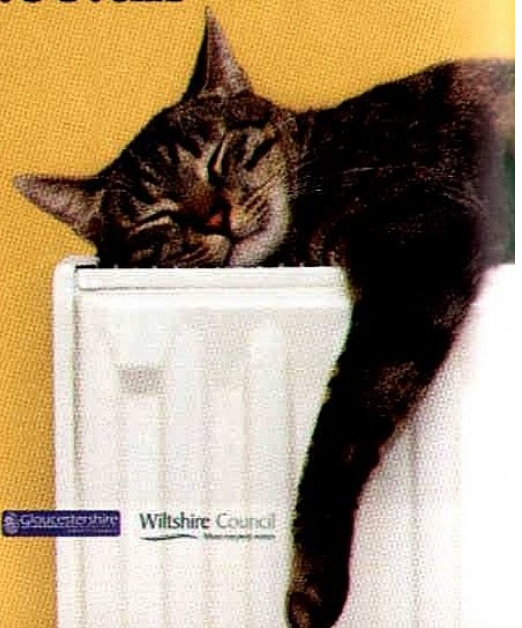


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**ACCEPTABLE
IN THE**

80s

1. Shirt Sponsorship:

WE continue our look back at what was acceptable in the 80s by this week looking at the groundbreaking concept that was shirt sponsorship...

show of concern for their supporters in the 1985-86 season. Whilst in Italy, AC Milan, who were famed for dodgy shirt sponsors in the 80s, decided to sport the questionably named 'Pooch Jeans' on their jerseys which must have raised a few giggles in the Black and Blue corner of Milan, as well as everywhere else.

Meanwhile, back home, Swindon Town jumped on the bandwagon of shirt sponsorship having a total of three shirt sponsors during the 80s.

1989

GWR FM was emblazoned across the famous red shirt as Swindon reached the First Division Play-Off final at Wembley.



ABOVE: Liverpool broke the mould by sporting the Hitachi brand in 1980.

SHIRT sponsorship has arguably changed the landscape of football just as much as the Premiership, with big-money shirt sponsors and kit manufacturers commonplace in the modern game. However, it was Liverpool who got the ball rolling at the start of the 80s by making footballing history and becoming the first club in English football to have a shirt sponsor on their jerseys by splashing Japanese electronic giants Hitachi across their chests.

As they dominated the footballing scene both home and away in Europe, Liverpool also dominated the sponsorship market, displaying the likes of Crown Paints and Candy, an Italian appliances manufacturer on their kits, paving the way for other clubs the world over to go in search of a big name sponsor to help bring in the cash.

West Brom decided to do their bit for healthcare in the UK by having the 'No Smoking' sign emblazoned across their shirts in a heart-warming



1987

LOWNDES Lambert Group will always be associated with Town's period of success under Lou Macari.

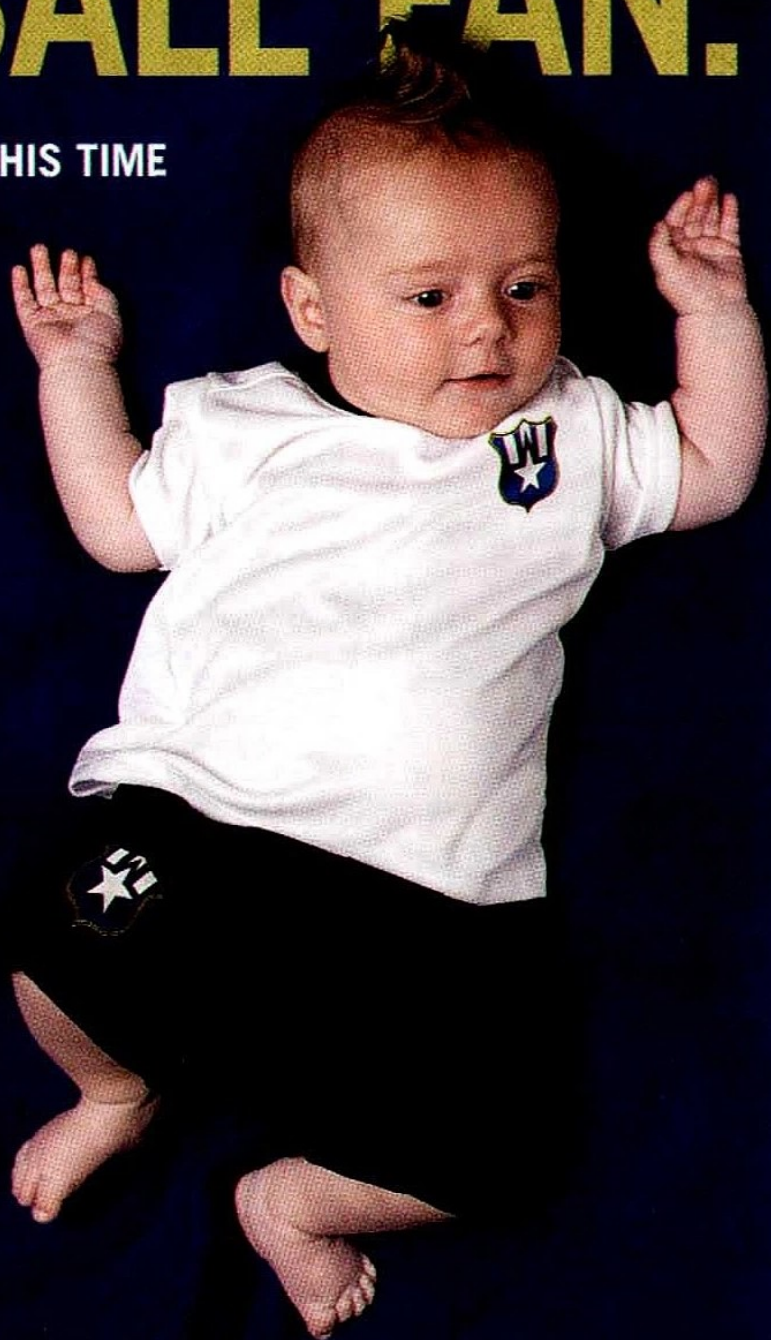
Isis Construction were the first sponsor to lend their name to Swindon's kit in the 1982-83 season, before Lowndes Lambert Group took over in time for the 1984-85 season, playing a part in the historic arrival of Lou Macari and the glory that was to follow. Lowndes Lambert Group sponsored the Town for a total of five seasons, culminating in two successive promotions before GWR FM took the reins of sponsorship at the start of the 1989-90 season, a season which will always be remembered as one of the most traumatic in Swindon's history.

Shirt sponsorship has come a long way since the 80s.

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Representative Example

36 Monthly payments*	£299
Customer deposit	£2,000.00
On the road price	£23,211.58
Total deposit	£3,694.00
Retailer Deposit Contribution**	£1,694.00
Optional Purchase Payment†	£10,600.00
Acceptance fee	£180.00
Purchase Activation fee	£95.00
Amount of credit	£19,517.58
Total amount payable††	£25,333.00
Representative APR	4.7%
Fixed Interest Rate	4.03%



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junior RED



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FINAL

SCORE



Swindon Town:

Gillingham:

Attendance:



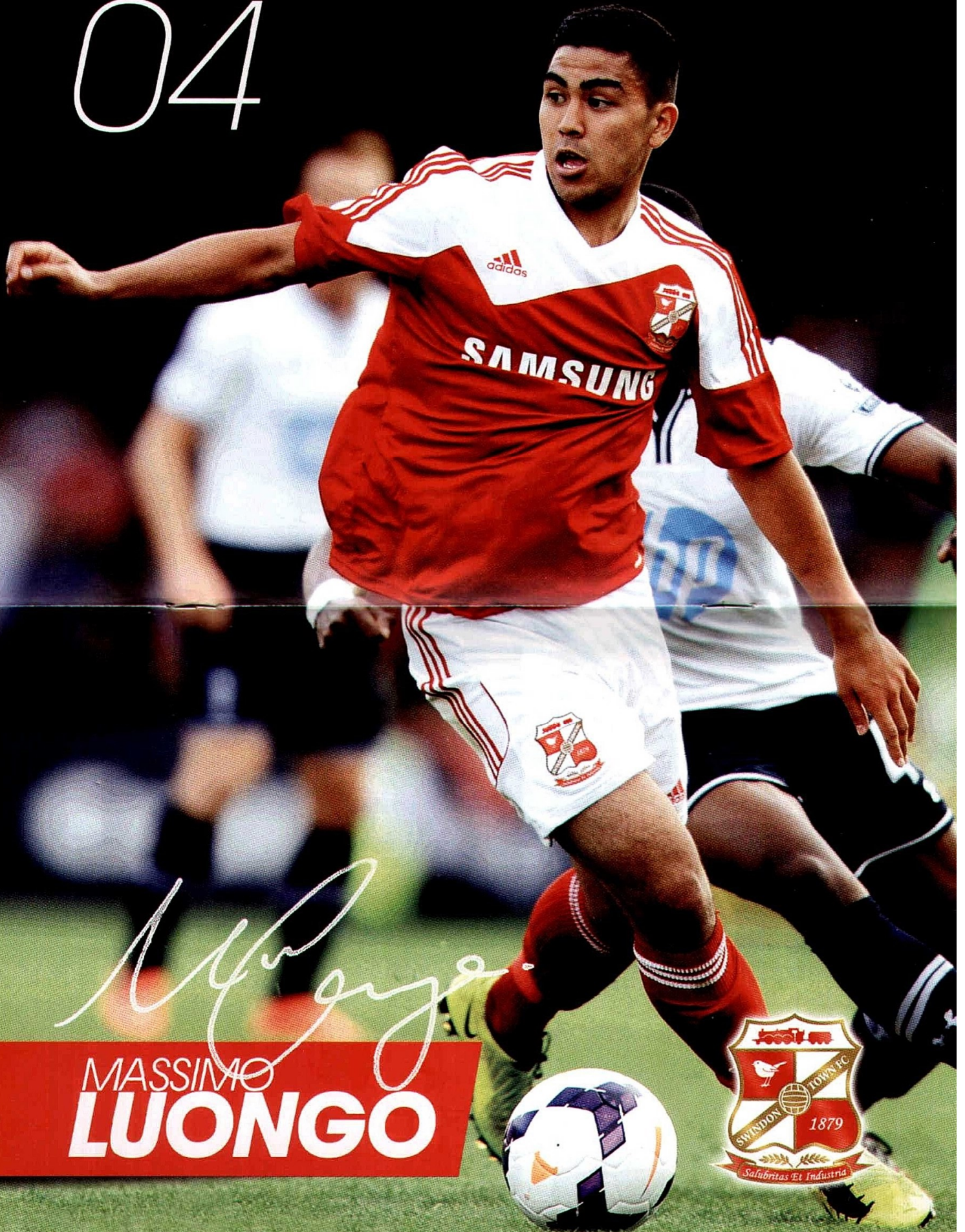
Rockin' Robin's Prediction...

3-0 to Town!

Tweet us your predictions @Official_STFC



04



Massimo Luongo

MASSIMO
LUONGO



junior RED QUIZ

With 50 points up for grabs how many can you score?

MY SCORE:



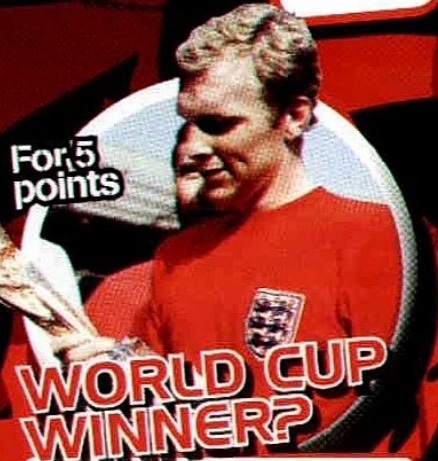
For 5 points

WHO IS ROBIN?



For 5 points

WHO'S THE BOSS?



For 5 points

WORLD CUP WINNER?

TRUE OR FALSE



1 point per correct answer

True False

1 Swindon Town have played Gillingham in a Play-Off Final...

2 Darren Ward's favourite food is Papa Johns Pizza...

3 Rockin' Robin has a green and white beak...

4 Swindon Town were the first club to have floodlights...

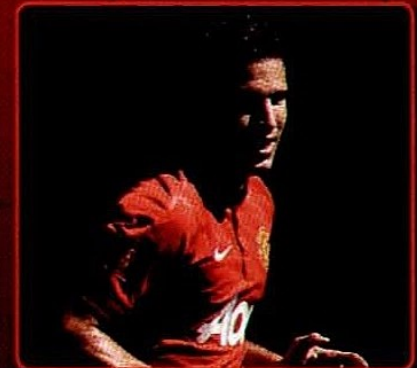
5 Town once played Man Utd in the Charity Shield...

PREM PICK



For 5 points

Can you name the Red Devil below?



THE CONUNDRUM!

Can you reveal the former Town player?

For 5 points

N A I L V U U E R C S H O E



For 5 points



WHOSE BADGE...

For 5 points



NAME THE GROUND...

For 5 points



NAME THE PLAYER...

PLAYER FACTS

Miles Storey



1 I started my youth career with which Midlands side...

2 I scored twice against which Premier League side last season?

3 I scored my first Town goal against which side?

1 point per correct answer

WHOSE KIT

For 2 points



The conundrum: Ian Oliverhouse.
Who is Robin: Darren Ward.
Who's the boss: Steve McMahon.
World Cup winner: Bobby Moore.
Whose badge: Queens Park Rangers.
Name the ground: Brentford Lane.
Name the player: Billy Forster.
True or false: 1. True, 2. False, 3. False, 4. False, 5. True.
Premier Plick: Robin van Persie.
Player facts: 1. Wolves, 2. Aston Villa, 3. Stevenage.
Whose kit: Manchester City.

ANSWERS...

Join the junior **REDS** in 2013/14

Available to Under 16's

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- Personalised membership card
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- Junior Red e-birthday card
- **FREE** meet the players events
- Chance to be mascot and sit in the dugout for warm-up

FREE entry to all home league fixtures for U10s

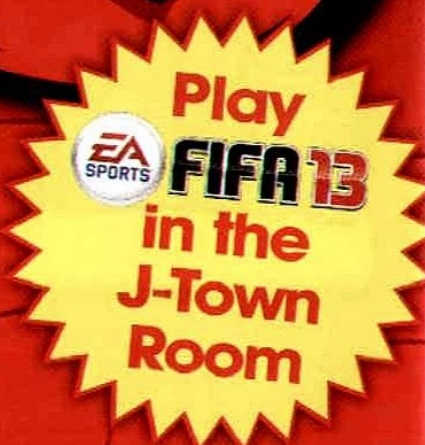
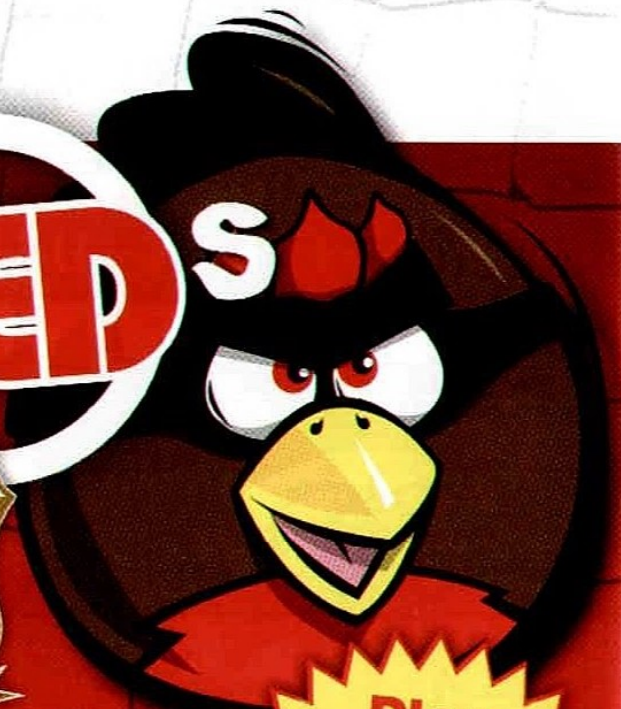
All Junior Reds
could **WIN** the
chance to lead
the team out
as a lucky JR
mascot!



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Visit our official website: www.swindontownfc.co.uk



ACADEMY MATTERS



ORCHARD

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the STFC Academy

JEREMY Newton jetted off last week, after being invited by the Vice President of FIFA to attend the Under-15 CONCACAF Tournament in the Cayman Islands...

LAST week I was fortunate to have been personally invited by Jeff Webb, Vice President of FIFA (pictured top) to attend the CONCACAF Under-15 Tournament featuring 24 from the 35 teams which form the association. CONCACAF is the Confederation of North, Central American and Caribbean Associated Football.

The tournament was held in the Cayman Islands and it was very exciting to be given the chance to look at players from all around the CONCACAF region first hand, especially keeping an eye on our two players that Swindon Town currently have on the books from the Cayman National Team: Kray Foster, and Sebastian Martinez pictured bottom left. It was good to receive positive comments from all officials on how well both players have progressed.

Whilst there, I had team meetings with Cayman National coaches, where I was able to express my opinions on how they played as well as how I think they could improve.

Over the last two years I have been able to build working relationships with the CIFA, (Cayman Island Football Association), the Minister of Sport, and the Cayman Island government, which has led to us taking teams there for exhibition games.

JEREMY NEWTON
ACADEMY MANAGER /



UNDER-18 FOCUS

Proud Sponsors of the
STFC Under-18 Squad



INTERIM Under-18s Manager Jamie Pitman reviews what has been a disappointing start to the new Youth Alliance campaign....

LAST weekend the lads lost to local rivals Oxford United. Although we suffered a defeat we performed very well in the second half. It was not so great in the first half but it is about developing and we've got lots of players coming through, who are learning a similar system to the first team and it's taking a bit of time to get to grips with that. There are lots of positives that can come out of it and it's certainly always disappointing to lose but it's about developing the players and they're certainly learning. We scored two goals and in general we looked a good, solid outfit but unfortunately a couple of individual errors cost us the game and that happens in football. They have to just learn from their mistakes, move on and make sure they keep developing.

I think the defeat has given the first year scholars especially a bit of realism. It's not as easy as it was at Under 16 level. The difference between the first years and the second years is quite considerable for lots of different reasons. There are plenty of things that become very difficult for them which they have not been used to.

We haven't got a game this weekend but unfortunately we were beaten by Exeter in the week quite heavily. Again individual errors cost us but we certainly played very well



in the first half and their goal changed the game. We stopped doing what we were doing in the first half because we were conceding goals but we've talked about it and we're going to keep developing and making sure the players understand their roles and responsibilities in the team.

Last week we played a development game at Bristol City and even though the majority of the players were fringe first team players and players that are coming back from injury there were

three scholars who took part: Matthew Jones, Josh Cook and Liam Walsh. We played Portsmouth on Tuesday and even though that was more of a reserve side it was a good work-out for everybody and it's important that we keep getting those games for everyone's development. These games are something we need to keep trying to get because the best way to learn is to keep playing games all the time.

JAMIE PITMAN

INTERIM UNDER-18S MANAGER



Josh Helm



Aaron Moody



Salym Kisitu



Josh Cook



Liam Walsh



Joe English



Lee Marshall



Tommy Holland



Will Randall



Amir Gied



Matt Jones



Callum McCormack



Luke Matthews



Ryan Rowllins



Curtis Da Costa



Jeremy Newton



Jamie Pitman



Chris Jones



John Hale



Sean Wood

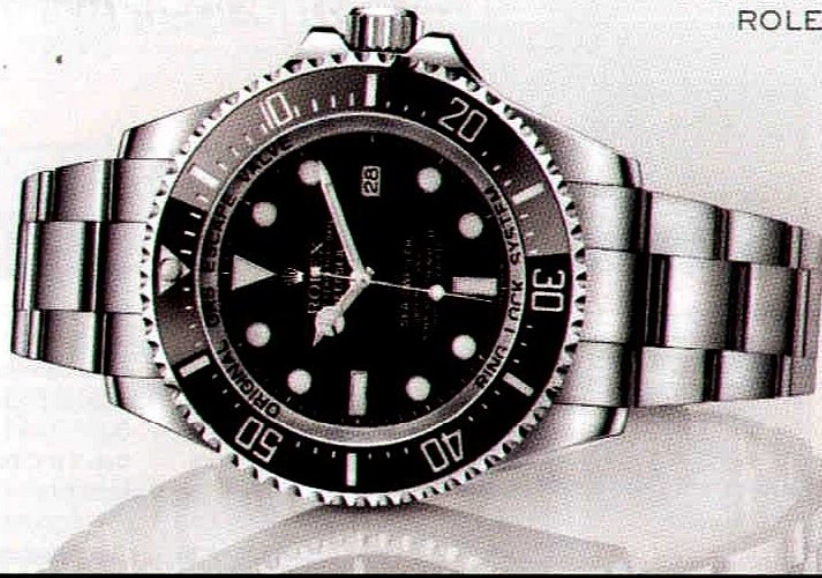
2013/14 U18s Fixtures:

Date:	Fixture:	Res:
Sat Aug 10	Oxford United	2-3 L
Sat Aug 17	Exeter City	0-5 L
Sat Aug 24	Free	
Sat Aug 31	Hereford United	H
Sat Sep 7	Cup 1 (Bye)	
Sat Sep 14	A.F.C. Bournemouth	H
Sat Sep 21	Newport County	A
Sat Sep 28	Cup 2 Oxford United	A
Sat Oct 5	Cup 3 AFC Bournemouth	H
Sat Oct 12	Bristol Rovers	A
Sat Oct 19	Cup 4 Cheltenham Town	A
Sat Oct 26	Cup 5 Hereford United	H
Sat Nov 2	Plymouth Argyle	H
Fri Nov 8	Torquay United	A
Sat Nov 16	Free	
Sat Nov 23	Cheltenham Town	H
Sat Nov 30	In Service	
Sat Dec 7	Cup	
Sat Dec 14	Oxford United	A
Sat Dec 21	Free	
Sat Dec 28	Free	
Sat Jan 4	Free	
Sat Jan 11	Exeter City	H
Sat Jan 18	Free	
Sat Jan 25	Hereford United	A
Sat Feb 1	Free	
Sat Feb 8	Newport County	H
Sat Feb 15	Cup	
Sat Feb 22	A.F.C. Bournemouth	A
Sat Mar 1	Bristol Rovers	H
Sat Mar 8	Cup	
Sat Mar 15	Plymouth Argyle	A
Sat Mar 22	Cheltenham Town	A
Sat Mar 29	Cup	
Sat Apr 5	Free	
Sat Apr 12	Torquay United	H
Sat Apr 19	Free	
Sat Apr 26	Free	
Sat May 3	In Service	

2013/14 U18s Table:

Team:	P	W	D	L	GD	PTS
Cheltenham	2	2	0	0	+6	6
Bristol Rovers	2	2	0	0	+4	6
Hereford Utd	2	2	0	0	+3	6
Oxford Utd	2	1	1	0	+1	4
Exeter City	2	1	0	1	+4	3
Bournemouth	2	1	0	1	-1	3
Torquay Utd	2	0	1	1	-3	1
Plymouth A.	2	0	0	2	-3	0
Newport Co.	2	0	0	2	-5	0
SWINDON	2	0	0	2	-6	0

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ROLEX

WATCH FEATURED SUBJECT TO STOCK AVAILABILITY

The advertisement for Arkell's Family Brewers features a background image of a golden wheat field under a cloudy sky. In the distance, a factory with a tall chimney is visible. The logo is centered over the field. It consists of a dark rectangular box with the word "ARKELL'S" in white, serif, all-caps font. Below this is a banner with the words "FAMILY BREWERS" in a white, sans-serif font. Underneath the banner is "ESTD 1843" in a small, white, sans-serif font, followed by the word "Quality" in a white, cursive script font. Below that is the phrase "REFINED THROUGH THE GENERATIONS" in a white, sans-serif font. At the bottom of the advertisement, the website "WWW.ARKELLS.COM" is written in a large, white, sans-serif font.

ARKELL'S
FAMILY BREWERS
ESTD 1843
Quality
REFINED THROUGH THE GENERATIONS
WWW.ARKELLS.COM



RETRO RED

THIS week's edition of *Retro Red* takes a look at two FA Cup finals from the 1980s through red-tinted glasses...

BACK in the 1980's we seemed to have an almost eerie connection with a couple of FA Cup finals.

In 1981 Tottenham faced, and overcame, Manchester City at Wembley in a match most remembered by a goal scored after a mazy run from Ricky Villa, and the game included a phalanx of players who would feature Town on their CVs.

Perhaps the two most obvious would be Ossie Ardiles and Glenn Hoddle, both destined for the manager's office at the County Ground and great success in Wiltshire. Ossie replaced Lou Macari as boss in the summer of 1989 and led us to play-off victory at Wembley the following May.

Then future England boss Hoddle took the mantle and built on it, leading us to our momentous 4-3 win over Leicester City and Premier League membership in 1993.

But also featuring at the Twin Towers in 1981 was Tony Galvin, a graduate in Russian Studies who would team up with Ardiles at the County Ground in 1989.

But that is only three fifths of the story.

Playing up front for the blue half of Manchester was Dave Bennett, a winger who signed for Ardiles in September 1990. He would have such an unlucky spell at Swindon that he would break his leg in his second appearance as a Robin, then do the same in his second appearance for Shrewsbury, to whom he had been loaned to regain fitness.

To complete the role call of

Swindon connections, Tommy Caton, father of future Town starlet Andy was also on the losing side for City, a family connection that would have strange similarities six years and two days later.

Because, in May 1987, Spurs again contested the FA Cup final, this time facing and famously losing to Coventry City.

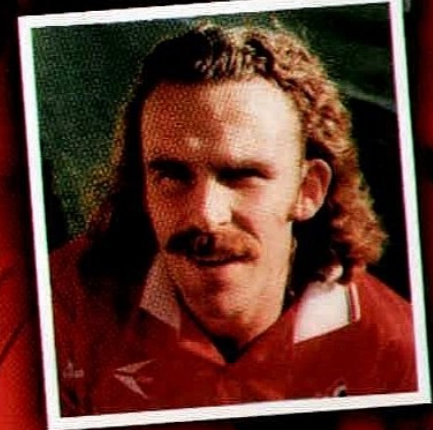
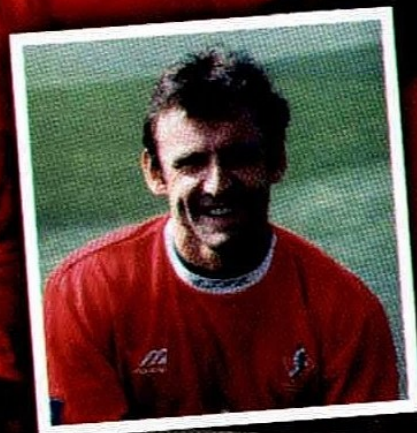
And with a strange twist of fate, Dave Bennett had by now moved on to Highfield Road and was destined to level the scoring for the other Sky Blues with an eighth minute strike.

At centre back behind Bennett was Brian Kilcline, a man who was to join us in our single Premiership season in an attempt to shore up a defence that was to concede 100 goals throughout the campaign.

Back on the Spurs side of the pitch, again Ardiles and Hoddle featured, and were joined by Paul Allen, a man who would make over 40 appearances for Town between October 1995 and January 1997.

But to complete the spooky family association between the 1987 and 1981 FA Cup finals from a Town perspective, the goal-scoring had started after just two minutes by Paul's cousin, Clive Allen.

Clive had been a prolific goalscorer throughout his career and was the son of Les Allen, a Tottenham legend of the 1962 double-winning season and the man who had joined Town as manager to replace Dave Mackay in the hot-seat in 1972.



TOP: Allen helped Swindon win the Division Two title in 1996.

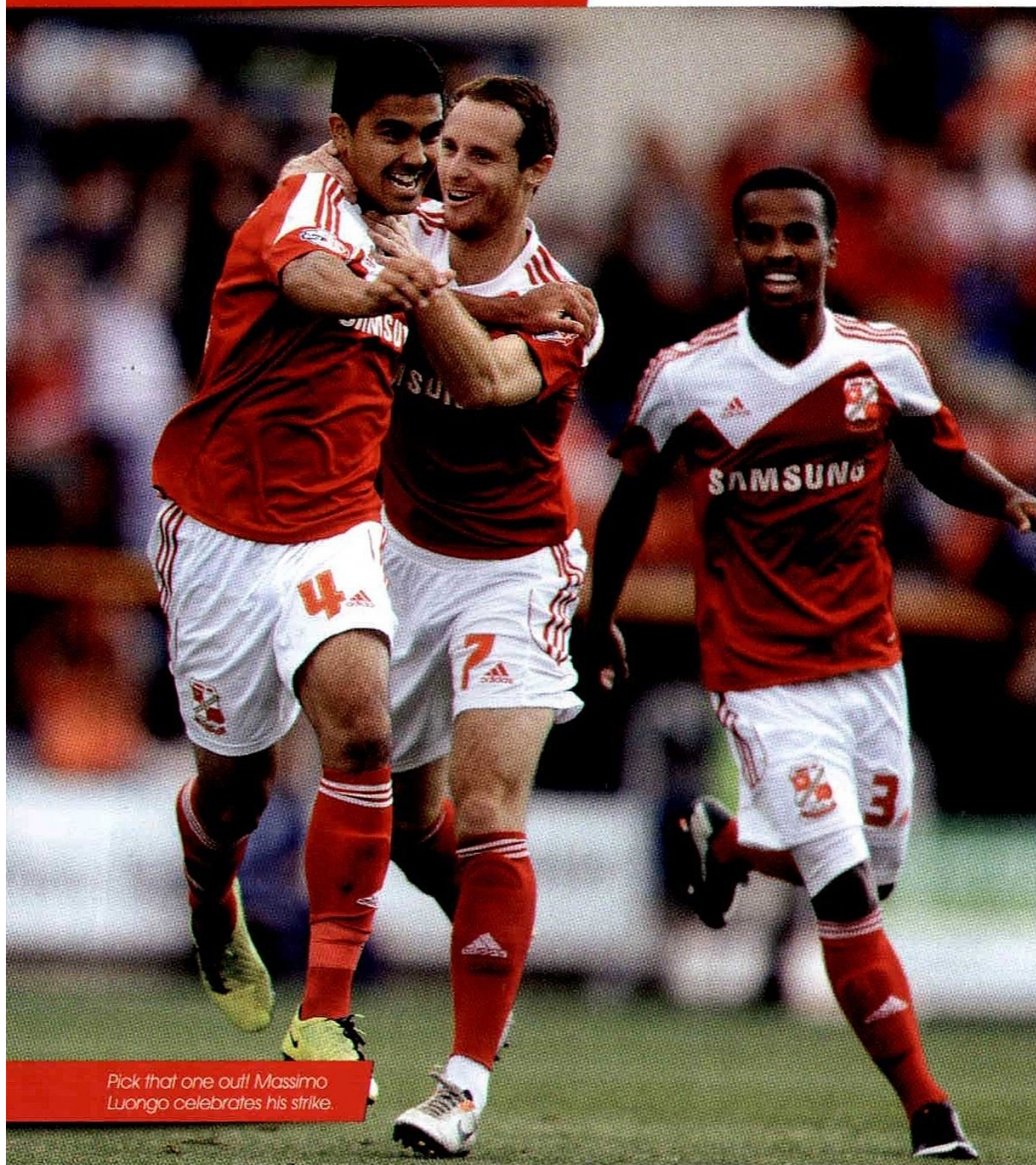
MIDDLE: Tommy Caton (left) battles with Ricky Villa in the 1981 FA Cup final.

BOTTOM: 'Killer' was brought in to help keep Town in the Premiership.

MATCH ACTION:

CG VICTORY

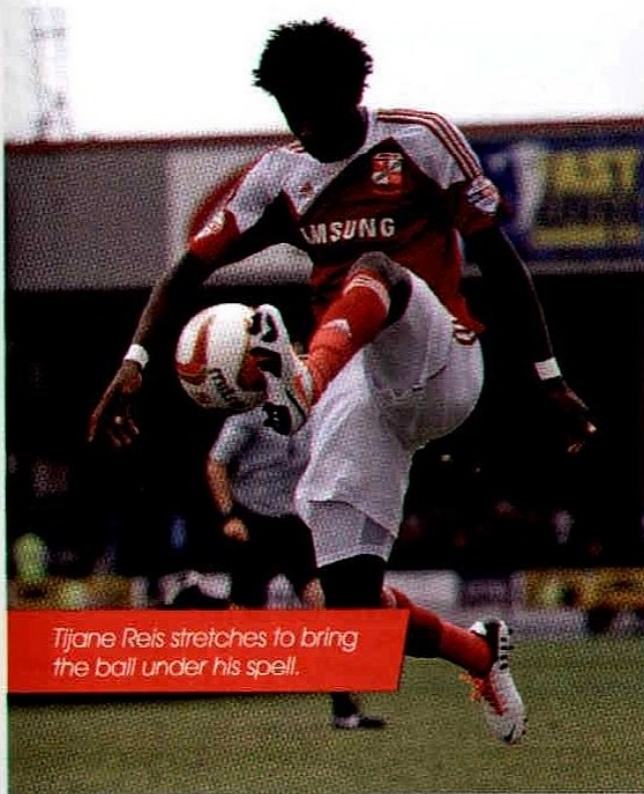
CLUB photographer Rob Noyes captured the action as Town secured their first win of the new campaign at SN1....



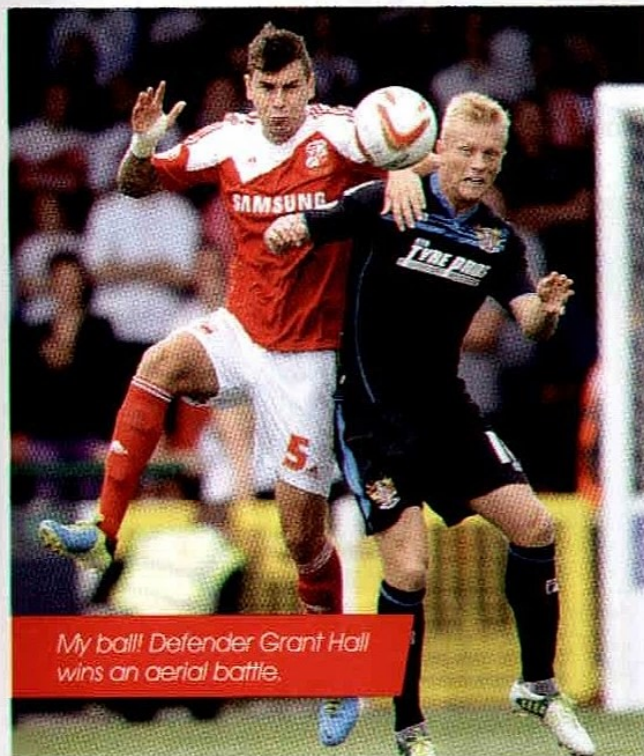
Pick that one out! Massimo Luongo celebrates his strike.

TOWN 1 STEVENAGE 0

10.08.13



Tijane Reis stretches to bring the ball under his spell.



My ball! Defender Grant Hall wins an aerial battle.



SUPPORTERS' CLUB



GET IN TOUCH...

Supporters Club Chairman
Telephone: 01865 820499
Mobile: 07914 076665 or
email: chairman@swindontown
supportersclub.com

PRESS & MEDIA

Mobile: 07891 422905 or
email: enquiries@swindontown
supportersclub.com

MEMBERSHIP

email: membership@
swindontown
supportersclub.com

POUNDS FOR POINTS

email: mavis@swindontown
supportersclub.com

AWAY TRAVEL

Telephone answerphone
service: 01793 536757
email: sastravel@sky.com

GOOD afternoon and welcome to today's encounter against Gillingham....

Half-Time Draw

WE opened our season of half time draws with the Torquay match and the two results to date are.

vs TORQUAY

1. Ticket 396, won £283 for B Hayward
2. Ticket 284, won £30 for B Scott

vs STEVENAGE

1. Ticket 340, won £509 for A Buck of Wantage
2. Ticket 503 is still to be claimed and offers a prize of £55.

Pounds for points

THE win at the last match kick-started the fun off for the season and now stands at £157.50.

We are grateful to all that

participate and if you want to become involved or learn more ring Mavis on 01235 868755.

Membership

BECOME a member of the STFC Supporters' Club...

Membership Cost:

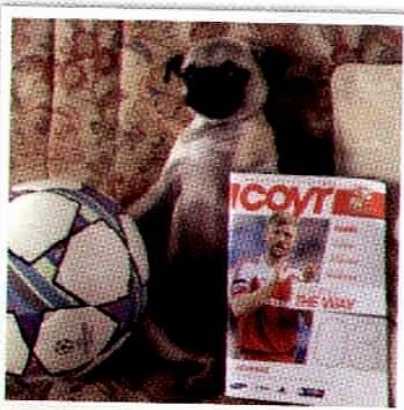
- Adult Members: £5 pa
- Disabled supporters: £3 pa
- Senior Citizens £3: pa
- Under 18s: £2 pa
- "Family" up to 5 people,
- Maximum 2 Adults: £10 pa

Benefits include discounted away travel with SAS Travel, plus a number of free competitions to win valuable prizes. Full details of all benefits can be found in the "How to join" section of our website at www.



Rockin' on camera

TOWN fans Matthew & Adam Putnam pictured with Rockin' Robin at the Stevenage fixture.



K9 Approval

THIS is Betty Simpkins age 5 months reading her copy of COYR while on holiday in Hastings!



Born and red!

STEWART Layzell is seen here with his little girl Lauren getting ready for the Stevenage game.



swindontownsupportersclub.com.

Membership application forms can be downloaded from that site, are available from committee members on a matchday or from the SAS Travel office.

Ian Ratcliffe

WE are sad to learn and have to report on the recent passing of Ian Ratcliffe, who served on our committee during our early years.

Although restricted by his disabilities, Ian was a great fan of the Town who travelled up and down the country to attend

matches, both home and away and also found time to support the National team too. Ian will be sadly missed by his friends and acquaintances at the County Ground and much further beyond.

Ian's funeral is to be held on the 4th of September at 2pm. It is the family's wish that Ian's friends wear red and white to support his love of Swindon Town FC.

Ian's funeral is to be held at:

St Lawrence Church,
Bourton-on-the-Water,
Gloucestershire.



Congratulations!

NEWLYWEDS George and Claire Cook proudly show their colours on their big day!



Ian Ratcliffe

FOOTBALL was Ian's life and he had been an avid Swindon Town supporter for many years.

POUNDS FOR POINTS



Andy Whitaker	£3.00
Mike McQueen	£3.00
David Barry	£2.00
David Johnson	£2.00
Peter Scull	£2.00
Simon Bayliss	£2.00
A.S.H Chimney Sweep	£1.00
Anna Tomkins	£1.00
Brian Smith & Doreen Lunn	£1.00
Chris & Eileen Bailey	£1.00
Chris & Maureen Kirkland	£1.00
Christine Senior	£1.00
David Toddington	£1.00
Fox Inn, Denchworth	£1.00
George & Brenda Chadwick	£1.00
Honor Fraser	£1.00
Ian Pert & Sue Grainger	£1.00
Jerry Walsh	£1.00
Keith Smith	£1.00
Kim Young	£1.00
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Lucy & Richard Fisher	£1.00
Maurice Heritage	£1.00
Mike Dew	£1.00
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Paul Bartlett	£1.00
Paul Spearman	£1.00
Rod & Hilda Sheppard	£1.00
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Bradley Carter	£0.50
Colin Cherrill	£0.50
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Frank Bunce	£0.50
Fred Nash	£0.50
Geoff Cherrill	£0.50
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Karen Bedwell	£0.50
Ken Bunce	£0.50
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Mark & Sarah Edmonds	£0.50
Mark J Heyes Building & Property Maintenance	£0.50
Miss J Green	£0.50
Pete Toddington	£0.50
Shirley May Hollister	£0.50
Anonymous	£1.50

TOTAL £157.50

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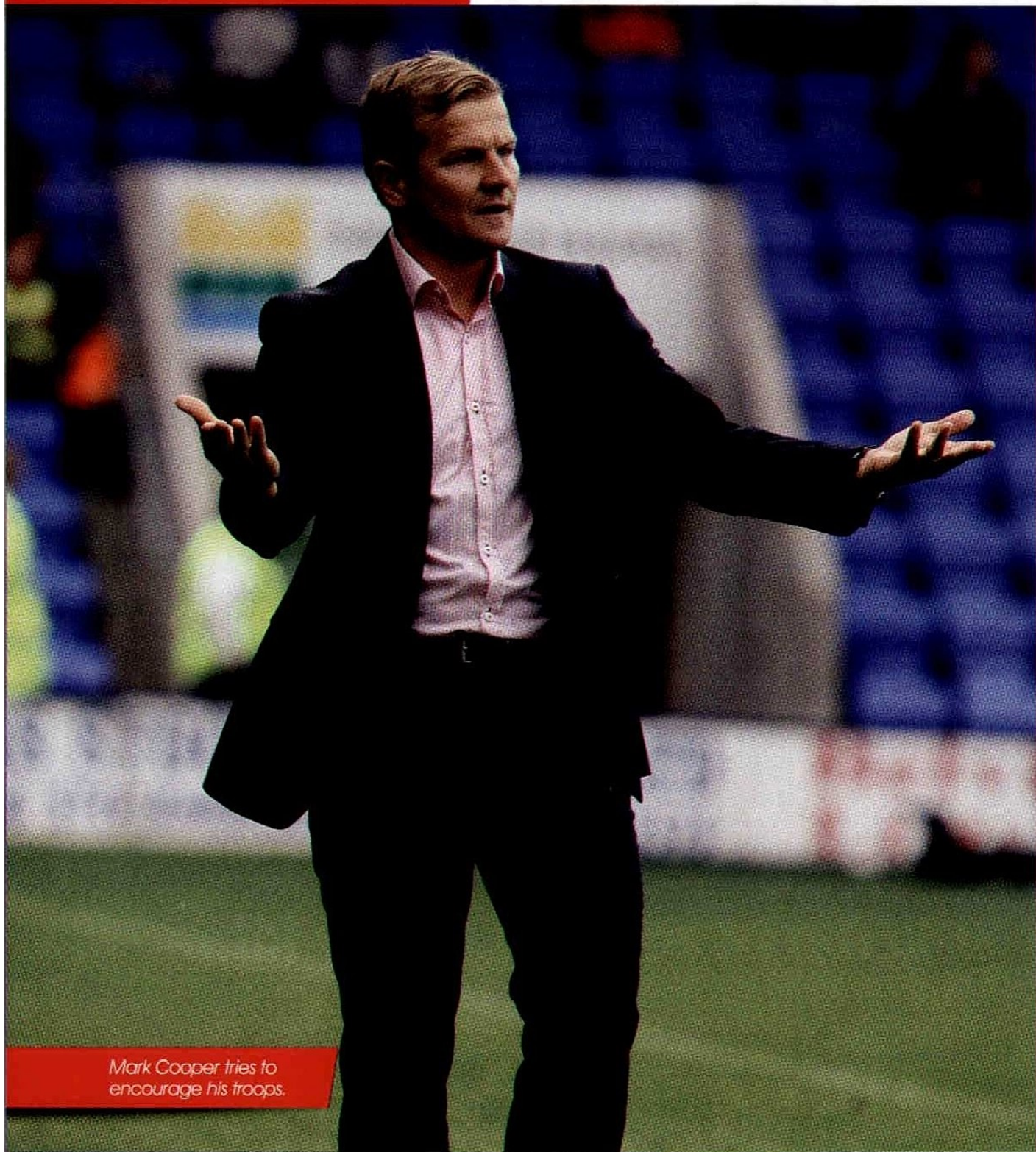
www.stfcmyworld.com

MATCH ACTION:

ON THE ROAD

LAST Saturday's trip to Shropshire ended in a 2-0 defeat. The Swindon Advertiser's Stuart Harrison captured the action....

Pictures courtesy of the Swindon Advertiser



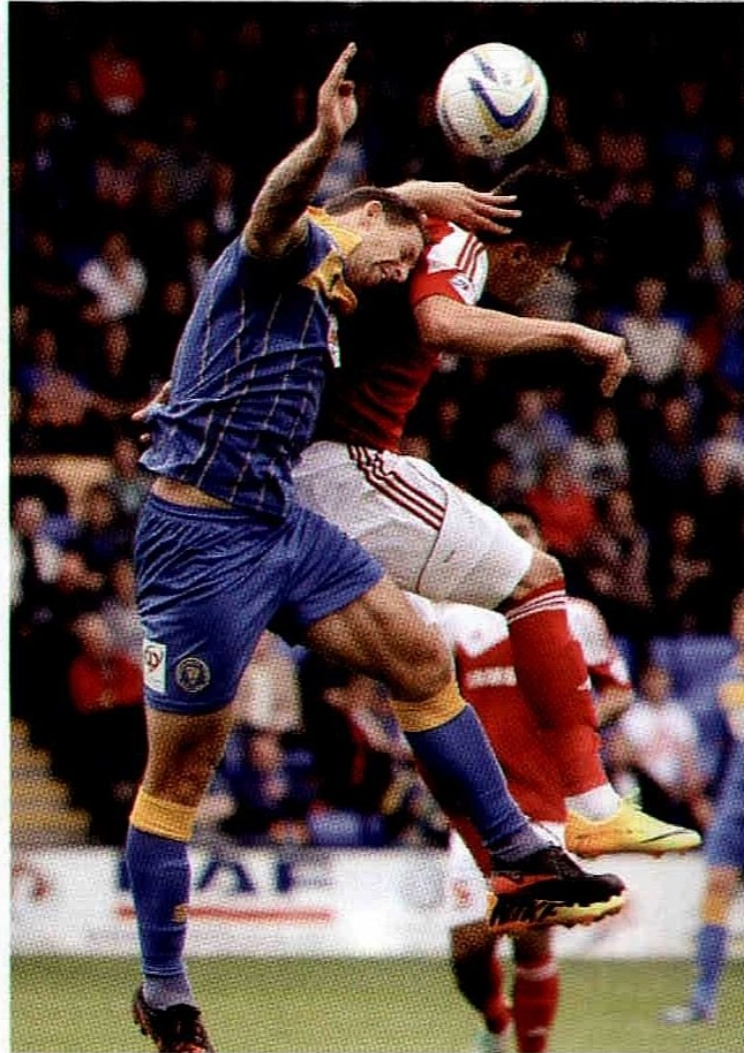
Mark Cooper tries to encourage his troops.

SHREWSBURY 2 TOWN 0

17.08.13



The home side celebrate after scoring.



Substitute Louis Thompson gets away from a Shrews player.



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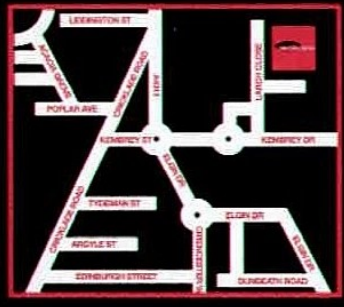
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sports&fitnessforall



SWINDON TOWN

V

GILLINGHAM



MATCH FACTS

Swindon have won their last three home league games in a row; and are unbeaten in six (D3).



MATCH FACTS

Gillingham won more points away from home last season (42) in League Two than they did at home (41).



GOALS



AV. GOALS PER GAME



SHOTS (EX. BLOCKED)



% SHOTS ON TARGET



CLEAN SHEETS



% GOALS TO SHOTS



CORNER KICKS



GOALS CONCEDED

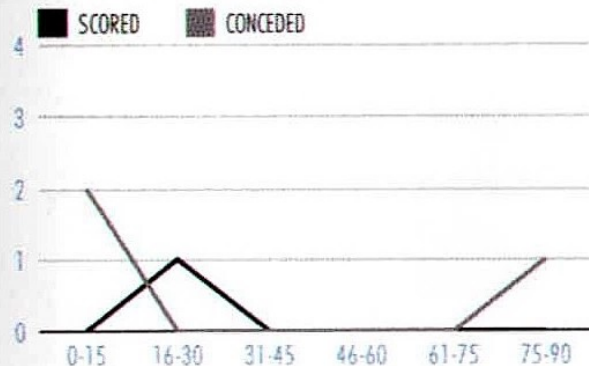


AV. GOALS CONCEDED PER GAME

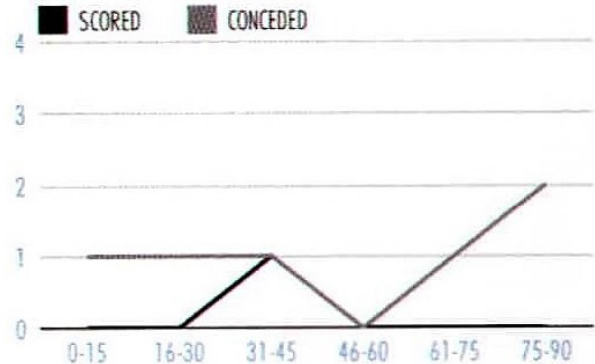


FOULS

GOAL TIMES



GOAL TIMES





sloggi®
men



Official Partner to
Swindon Town FC

NSPCC 

Cruelty to children must stop. FULL STOP.

WE are delighted that Swindon Town FC has chosen the NSPCC as its charity of the year for 2013/14. We rely on the generosity of the public for 90% of our funding, so Swindon Town's support will help us continue to provide much needed services for children and families locally.

The NSPCC is the only charity focussed on ending child cruelty across the UK. Our work is driven by the simple belief that no child should suffer. However, we know child abuse is widespread and much remains hidden. This is why we help children and families directly through our local services, bring immediate support through our national helplines and



Official Charity of
Swindon Town FC

provide training and support to people who work with children.

Services provided by the NSPCC in Swindon include treatment for children who have suffered sexual abuse and neglect, as well as support to help parents-to-be cope with the pressures of having a new baby and a home-visiting programme for parents with problematic drug and alcohol issues.

For information on how you can support the work of the NSPCC in Swindon, please contact Anna Keir on 01454 772290 or email anna.keir@nspcc.org.uk

To make a £4 donation to the NSPCC in your area text Swindon to 70744*

*Texts cost £4 plus one standard message charge. The NSPCC will receive between £3.75 and £3.99 depending on your mobile operator. Please ensure you have the bill payer's permission. By using this service you agree to being contacted by the NSPCC by telephone or SMS.

NSPCC registered charity numbers 216401 and SC037717. Photography by iStock, posed by models



Papa's
**BIG
MATCH**
DEAL



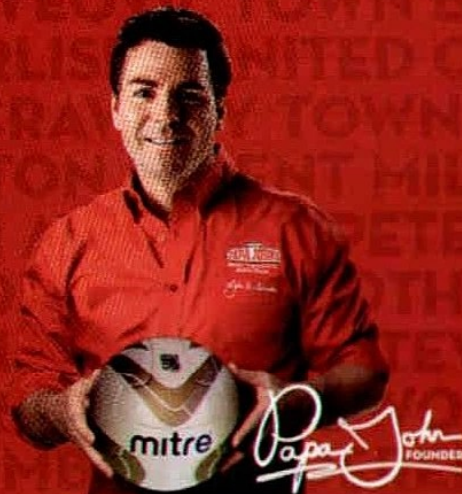
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FOOTBALL IN THE COMMUNITY



COMMUNITY NEWS

GOOD afternoon and welcome to today's fixture with Gillingham...

Summer Courses

THE last two weeks of the summer development courses have again proved to be extremely successful with lots of local up-and-coming youngsters joining in the fun and activities we have on offer. It is fantastic to see so many of them now donning Swindon Town kits which has been a distinct change for the better. When Jon and I started back in 1996, Manchester United, Newcastle, Arsenal and Tottenham shirts were prominent! The other extremely encouraging thing is that most of the children who attend our courses are regular attendees here at The County Ground which bodes well for the future of the club and certainly fits the bill for Fans of the Future.

Last week we were extremely lucky to have Ty Belford come to meet the children who attended and he did an excellent question and answer session under difficult circumstances with us delivering the presentation in the stand due to the inclement weather. Ty projected a very good image of himself, answering his questions very clearly and precisely and we would all like to wish him every success in the future here at Swindon Town.

On Thursday we were treated with the presence of Nathan Thompson who is an inspiration to all our young attendees on our courses as Nathan has come through the youth system and has been associated with the club for



many years. It is fantastic for our youngsters to aspire to Nathan and his younger brother Louis. They have certainly highlighted the fact that the youth systems at clubs do work and can be extremely beneficial to clubs such as ours. Nathan did a fantastic question and answer session and was on hand to give out all the awards to the children who attended this week.

Our last course of the summer kicks off next week and we still have limited spaces so please feel free to contact us to reserve a place on 01793 421303.

Tiny Tots & Mini Soccer

TINY Tots and Mini Soccer will

be in full flow as from the week beginning 9th September so we are frantically taking bookings for people that want to re-enrol and people that would like to come along for the first time. Our Tiny Tots sessions are for two and three year olds with our Mini Soccer programme delivering to four year olds who will hopefully go on to enrol in our Soccer Centres and Holiday Development Courses in years to come. For further information on these programmes please contact Beth Thompson on the above number or email beth@stfc-fitc.co.uk.

Soccer Centres

SHANE Hewlett is currently putting his coaching programme and personnel together for the exciting new start of the Soccer Centre project which also kicks off in the week beginning 9th September. Shane is instrumental in providing a high quality team of staff who deliver regular weekly professional football coaching sessions to children in Swindon and the surrounding areas from the ages of five to eleven years. For those players who show potential at this level, they will be invited to attend our advanced centres and receive coaching at a higher level in preparation for them to be considered for the Swindon Town Academy. For further information please do not hesitate to contact Shane on 01793 617718 or email shane@stfc-fitc.co.uk.

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KEEP IN TOUCH


SWINDON TOWN LADIES

SWINDON TOWN 0 SWANSEA CITY 1

SWINDON Town Ladies played their fifth friendly of the season against Swansea City on Sunday 18th August at Fairford Town FC's Cinder Lane. Both teams contested a hard-fought game which proved to be a very tight affair. Due to holidays and injuries, Swindon had the bare minimum of 12 players which tested their fitness to the max. Towards the end of the first half Swansea found the back of the net from a freekick on the edge of the box.

Town were unlucky not to score with Swansea's goalkeeper denying them on a number of occasions. In the second half,

Swindon gave a very good account of themselves playing some controlled, passing football. With 25 minutes remaining Abbie Picton was introduced to the front line. She proved to be extremely lively and was desperately unlucky not to find the net and bring Swindon level. The Swansea defence held firm, helping the home side to secure a 1-0 win.

STFC Ladies First Team Manager Jason Brizell said: "Again, our girls showed a great team spirit. I am confident that when we are at full strength we will give a good account of ourselves this season."



Community Development Managers...



Clive Maguire
clive@stfc-ftfc.co.uk
0790 1570236



Jon Holloway
jon@stfc-ftfc.co.uk
0796 6305320

COACH PROFILE...

Shane Hewlett

shane@stfc-ftfc.co.uk
01793 617718

Shane Hewlett fulfils a dual role for the Trust in conjunction with Swindon Borough Council as a Football Development Officer. Shane's senior roles include the delivery and development of the Soccer Development Centres and the Girls Development Programme within the Borough of Swindon and the surrounding areas. In addition, Shane oversees the delivery of the Birthday Party Programme whilst ensuring the STFIRC day-to-day schedule is staffed accordingly. Shane is a 'UEFA B' qualified coach who, in addition, works on recruitment for part-time staff.



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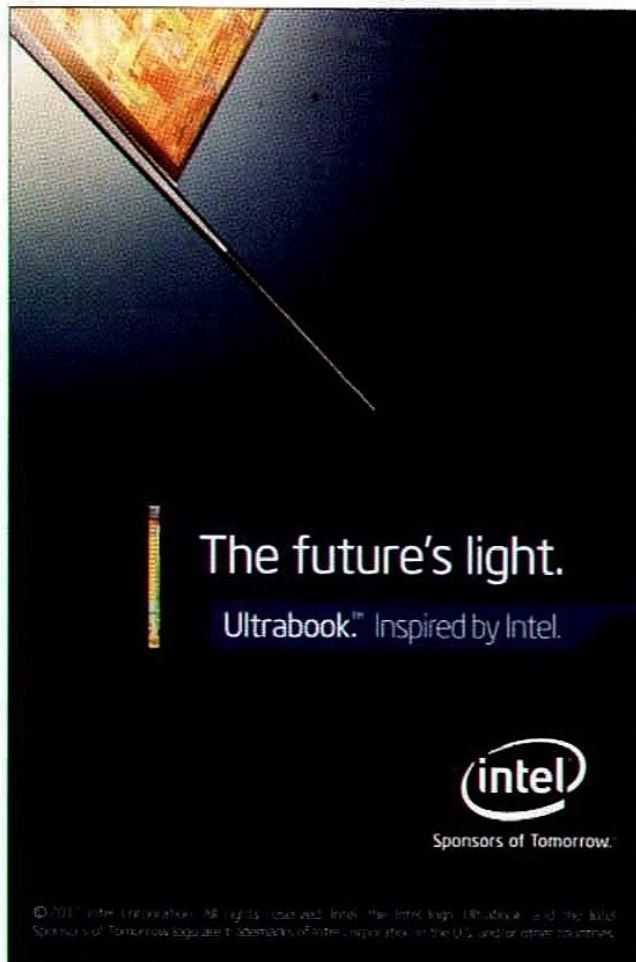
www.stfcmyworld.com is a gateway to a host of online retailers. By shopping with these retailers via the stfcmyworld site you will earn reward points with every purchase, you will then be able to redeem your points against STFC products!

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If you are a Season Ticket holder then you will be issued with an entry card. This entry card will collect reward points as you spend. Non Season Ticket holders will also have the opportunity to own a card, details of which will be released shortly. Your card can also be used as an entry card when buying match tickets.



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OUTSIDE THE BOX



STEELEDAVIS MEDIA
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EVENTFUL is the word best used to describe the twists and turns of the last two weeks at SN1. There is never a dull moment at The County Ground...

A full-time manager is now in place, the County Ground faithful have a new number 9 to worship and salute, whilst we have also had the likes of Stevenage and Shrewsbury to contend with, just in case anyone forgot the small matter of the football itself amongst all the excitement.

The appointment of Mark Cooper on a permanent basis as manager has certainly split opinion amongst the Town fanbase, but I for one strongly believe that Cooper is the best man for the job and I am personally thrilled that he has got it. The way Mark has conducted himself since being placed in caretaker charge has been nothing short of phenomenal in difficult circumstances.

Mark has got the dressing room united, the team, despite a blip against Shrewsbury last weekend, are playing some superb football and overall there is a very positive atmosphere around the Club. The local media also have a great relationship with 'Coops' and I am sure that will only continue to grow as the season progresses.

Harry Morris, Don Rogers, Steve White, Duncan Shearer, 'Super' Sammy Parkin, Simon Cox and of course Charlie Austin are just some of the goal scoring heroes we have all worshipped down the years, their feats in front of goal forever etching themselves into our memories and into club folklore. Town's newest striker, and



new number 9, Nile Ranger will be hoping to become the latest in a long line of Swindon goal-getting greats, and in the process, carving his name into the rich tapestry of the club, alongside the likes of Rogers, Shearer and Parkin.

Of course, Ranger's arrival on a free transfer hasn't come without comment due to his past, but again I firmly believe that this is another arrival that will have a positive impact on the club. Nile will add a new dimension to Town's attacking options and I am sure he will prove to be the typical no9 we have all been craving for over the last few weeks.

Gillingham are the visitors today and come into this mouth-watering encounter off the back of an impressive 1-1 draw with Brentford, a team I have tipped

to emerge victorious from this league as champions come May, so Martin Allen's men will be coming into this afternoon's contest full of confidence. However, Town's last outing on home soil resulted in a dominant win over Stevenage, the one goal winning margin not reflecting Swindon's fluent, masterful display.

Before I shut down the laptop for another week, it is important that we all make sure we unite and stick together as fans of the club as Swindon, led by Mark Cooper, embark on a new and exciting chapter in the club's history.

Here's To Three Points.
Until Next Time.

ANDREW STEELE-DAVIS
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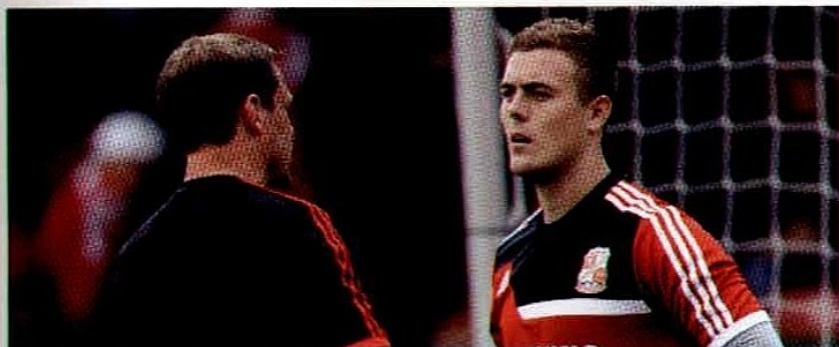
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COACHES' CORNER



Fraser Digby

GOALKEEPING Coach Fraser Digby takes his turn in Coaches' Corner this week and reveals how the STFC stoppers have fared so far this season...



FROM my point of view, the last few weeks have gone reasonably well. We had a good pre-season and we were able to do a lot. With the way we try to play now we want the 'keepers to play too so we did a lot more with the lads. In my day we just used to run and run but as a 'keeper now, there is so much more to do as far as how we want the 'keepers to play. Also the training that we do is purely goalkeeper-based. They need to be quick off the line and out to mop up anything outside the box. They also need specific agility work. The strength work they did with the other players but the endurance side of it was specifically tailored for goalkeepers. So that is what we did rather than long distance running. In the first week they have to do that aerobic work so they got that in the first week and from then onwards it has been pure goalkeeping.

Obviously I worked with Wes and Leigh last season and since then we've had a new addition. Ty Belford is another good lad and I'm blessed with three really good

'keepers. All three are really good people and they're fantastic to work with. The one thing I enjoyed as a player was the training - I just wanted to work, work and work and these lads have the same attitude.

Wes has played in all four matches so far and he's getting to grips with the new style of play and seeing a lot more of the ball. If he doesn't get there as a 'keeper then he'll be able to play left back with that left peg of his - Nathan Byrne will be worried! I played under the old system when you could have pass-backs. These days, goalkeepers have to be as competent with their feet as they are with their hands - I just used to volley or half-volley the ball away! Particularly with the way we are playing, 'keepers have got to be relaxed on the ball and have the vision to find players upfield. All three lads are comfortable on the ball and Wes has fitted in really well. He's got a great touch and he's got the silky skills when he needs them!

FRASER DIGBY
GOALKEEPING COACH



TOWN Physio Paul Godfrey shares his tips of the trade. First up: **keeping hydrated...**

WE constantly monitor the lads' hydration levels through the week and on matchdays, as even a minor amount of dehydration can have a massive effect on a player's ability to perform, recover and remain injury-free. We use a very accurate device called an osmometer; it detects very accurately subtle changes in a player's hydration levels. However, simply checking the colour of your urine when you pee would give most members of the public a fairly accurate idea of whether they need to drink more or not. Your pee should not be completely clear (a sign of being over hydrated), but light yellow, anything darker suggests you are dehydrated and more water is needed. Try to drink no more than 250ml per 15 - 20mins as anymore and your kidneys will just excrete the extra and you won't have the desired effect. Drinking little and often is the key to staying alert and on your game!



PLAYER
FACT

Shaun TAYLOR:

The commanding centre-half played every minute of Swindon's Premiership campaign.

PLAYER
FACT

Ian RUSH:

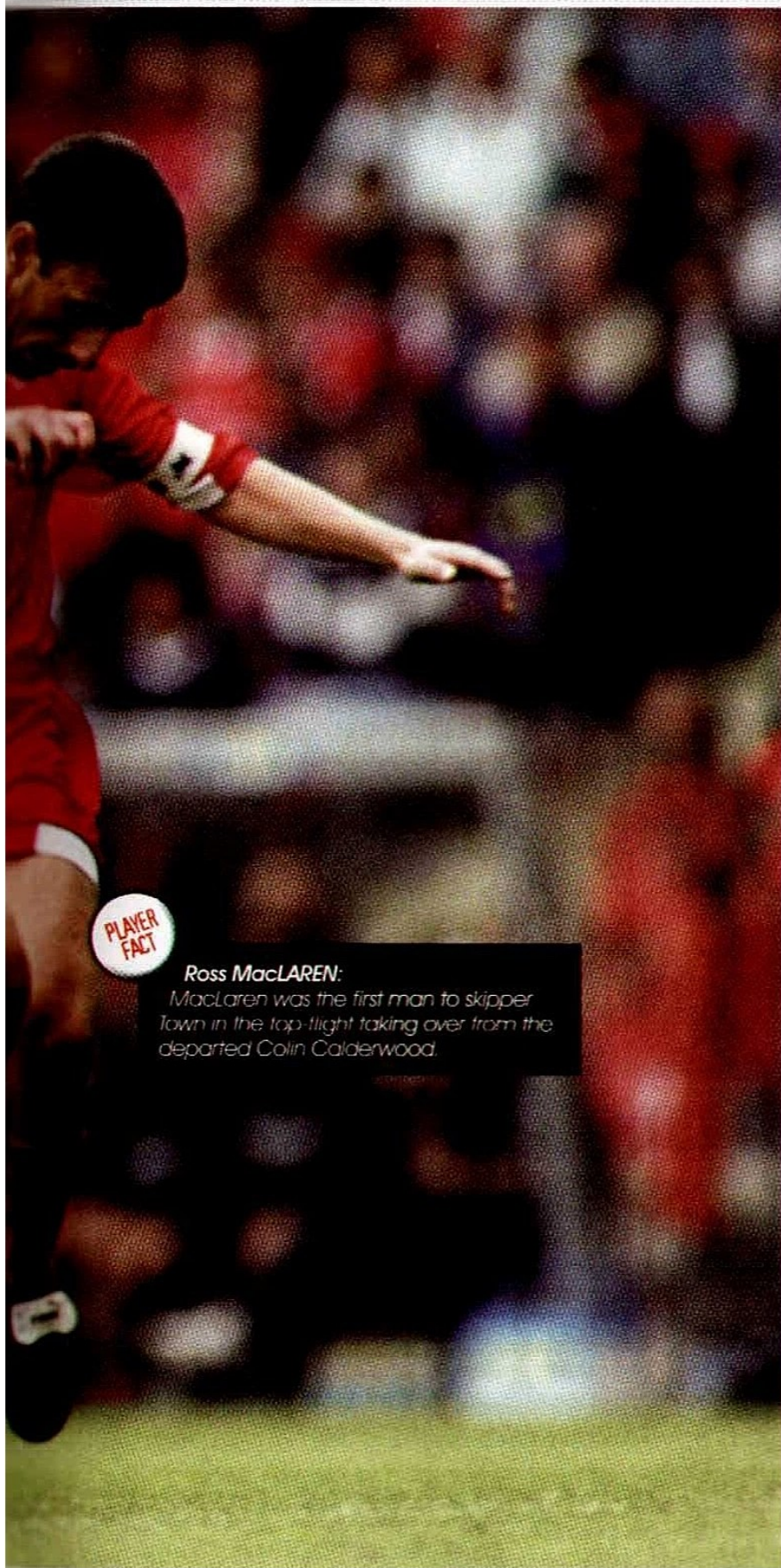
Against Swindon, Rush was hoping to register his 200th league goal for Liverpool but could not find the net.



PREMIER
MOMENT

vs **TOWN 0 LIVERPOOL 5**

Premier League • Sunday 22nd August, 1993 • 4pm Kick-Off



PLAYER
FACT

Ross MacLAREN:

MacLaren was the first man to skipper Town in the top-flight taking over from the departed Colin Calderwood.



Next up, Swindon welcomed one of English football's giants to The County Ground.

THE televised clash with Liverpool attracted over 17,000 to SN1 but the majority would unfortunately leave disappointed. Town were helpless to stop the visitors and squandered several opportunities of their own throughout the 90 minutes. Liverpool pounced on Swindon's profligacy in front of goal: Neil Ruddock opened the scoring, prodding home after 19 minutes. McManaman added a second before the break volleying a cross into the net. Just over 15 minutes into the second half, McManaman was in on the act again, clipping a ball over Fraser Digby after some neat work by Ronnie Whelan. Whelan himself would add Liverpool's fourth from the edge of the area before substitute Mike Marsh curled in their fifth goal of the afternoon to compound Town's misery and send the Reds to the top of the Premiership table. John Gorman was in a philosophical mood post-match; "If one of those (missed chances) had gone in it could have been an entirely different story," he said. "Liverpool could not believe they were 2-0 up at half-time because at that stage we were the better team. It was Liverpool's sheer quality that finished us off but I saw a lot of good things in our play. It's my job to lift the team now but we will stick to our passing game because it will bring us joy against lesser sides than Liverpool."

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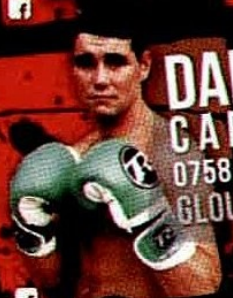
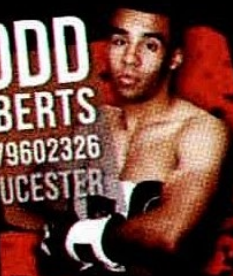
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With the 2013/14 season now underway, we will keep you up-to-date with all ticket details for home and away fixtures...

HOME FIXTURES:




SAMSUNG




vs Crewe Alexandra
Saturday Aug 31, 3pm
See ticket prices...




vs Bristol City
Saturday Sept 21, 3pm
See ticket prices...




vs Tranmere Rovers
Saturday Oct 5, 3pm
See ticket prices...



TICKETS ONLINE:

TICKETS for the following matches are now available to purchase online. Visit www.sffcmyworld.com and select the tickets tab.

vs QPR (A) CAP2
Tuesday Aug 27, 7.45pm

vs Crewe Alexandra (H)
Saturday Aug 31, 3pm

vs MK Dons (A)
Saturday Sept 7, 12.15pm

SAS Away Travel is now available to purchase online for:

vs QPR (A)
vs MK Dons (A)
vs Wolves (A)



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AWAY FIXTURES:






FIFA 14



vs QPR CAP2
Tue Aug 27, 7.45pm

Adult	Price: £15
Senior O60	£10
Junior under 16	£5
Under 8	FREE
Young Adult 16-21	£10

Availability: On sale until Monday 26th August. Please note this is an all ticket fixture for Swindon supporters.

SAS Travel Details:
Departs CG at 4pm, £14 Adults, £12 Junior, £1 Supporters Club Discount (when showing membership card).




vs MK Dons
Sat Sept 7, 12.15pm

Adult	Price: £20
Senior O65	£15
Under 18	£1

Availability: Now on general sale.

SAS Travel Details:
Departs CG at 9am, £13 Adults, £11 Junior, £1 Supporters Club Discount (when showing membership card).

MATCH STATS

KEY: 1 = Number of goals scored,
First substitution, Second substitution, Third substitution

		RES	ATT	STARTING XI
AUGUST				
Sat Aug 3	Peterborough United	A	0-1 L 7,178 (741)	Foderingham N Thompson Ward Hall Smith
Tue Aug 6	Torquay United CAP1	H	1-0 W 5,662 (282)	Foderingham Barthram Ward Hall Byrne
Sat Aug 10	Stevenage	H	1-0 W 7,133 (217)	Foderingham N Thompson Ward Hall Byrne
Sat Aug 17	Shrewsbury Town	A	0-2 L 4,943 (545)	Foderingham N Thompson Ward Hall Byrne
Sat Aug 24	Gillingham	H	3.00pm	
Tue Aug 27	QPR CAP2	A	7.45pm	
Sat Aug 31	Crewe Alexandra	H	3.00pm	
SEPTEMBER				
Sat Sep 7	Milton Keynes Dons	A	12.15pm sky SPORTS HD	
Sat Sep 14	Wolverhampton W.	A	3.00pm	
Sat Sep 21	Bristol City	H	3.00pm	
Sat Sep 28	Preston North End	A	3.00pm	
OCTOBER				
Sat Oct 5	Tranmere Rovers	H	3.00pm	
Tue Oct 8	JPT2	TBC		
Sat Oct 12	Rotherham United	A	3.00pm	
Fri Oct 18	Notts. County	H	7.45pm	
Tue Oct 22	Walsall	H	7.45pm	
Sat Oct 26	Oldham Athletic	A	3.00pm	
NOVEMBER				
Sat Nov 2	Port Vale	H	3.00pm	
Sat Nov 9	F.A. CUP1	TBC		
Sat Nov 16	Colchester United	A	3.00pm	
Sat Nov 23	Leyton Orient	H	3.00pm	
Tue Nov 26	Crawley Town	A	7.45pm	
Sat Nov 30	Carlisle United	H	3.00pm	
DECEMBER				
Sat Dec 14	Sheffield United	A	3.00pm	
Sat Dec 21	Coventry City	H	3.00pm	
Thu Dec 26	Brentford	A	3.00pm	
Sun Dec 29	Bradford City	A	3.00pm	
JANUARY				
Wed Jan 1	Crawley Town	H	3.00pm	
Sat Jan 4	Stevenage	A	3.00pm	
Sat Jan 11	Peterborough Utd.	H	3.00pm	
Sat Jan 18	Gillingham	A	3.00pm	
Sat Jan 25	Shrewsbury Town	H	3.00pm	
Tue Jan 28	Walsall	A	7.45pm	
FEBRUARY				
Sat Feb 1	Oldham Athletic	H	3.00pm	
Sat Feb 8	Port Vale	A	3.00pm	
Sat Feb 15	Colchester United	H	3.00pm	
Sat Feb 22	Leyton Orient	A	3.00pm	
MARCH				
Sat Mar 1	Crewe Alexandra	A	3.00pm	
Sat Mar 8	Milton Keynes Dons	H	3.00pm	
Tue Mar 11	Wolverhampton W.	H	7.45pm	
Sat Mar 15	Bristol City	A	3.00pm	
Sat Mar 22	Preston North End	H	3.00pm	
Tue Mar 25	Tranmere Rovers	A	7.45pm	
Sat Mar 29	Sheffield United	H	3.00pm	
APRIL				
Sat Apr 5	Carlisle United	A	3.00pm	
Sat Apr 12	Brentford	H	3.00pm	
Fri Apr 18	Coventry City	A	7.45pm	
Mon Apr 21	Bradford City	H	3.00pm	
Sat Apr 26	Notts. County	A	3.00pm	
MAY				
Sat May 3	Rotherham United	H	3.00pm	

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2	Peterborough	3	2	0	0	3	1	1	0	0	4	2	+4	9
3	Wolves	3	1	0	0	4	0	1	1	0	2	1	+5	7
4	Walsall	3	1	1	0	4	2	1	0	0	1	0	+3	7
5	Colchester	3	1	0	0	1	0	1	1	0	2	1	+2	7
6	Brentford	3	1	0	0	3	1	0	2	0	2	2	+2	5
7	Rotherham	3	0	1	0	0	0	1	1	0	5	4	+1	5
8	MK Dons	3	1	0	0	1	0	0	2	0	2	2	+1	5
9	Broadford	3	1	0	0	4	0	0	1	1	3	4	+3	4
10	Crawley	3	1	0	1	4	4	0	1	0	3	3	0	4
11	Crewe	3	1	1	0	5	4	0	0	1	0	1	0	4
12	Port Vale	3	1	1	0	3	2	0	0	1	0	1	0	4
13	Sheff Utd	3	1	1	0	3	2	0	0	1	1	3	-1	4
14	Shrewsbury	3	1	1	0	2	0	0	0	1	0	3	-1	4
15	Preston	3	0	2	0	2	2	0	1	0	0	0	0	3
16	Oldham	3	0	0	1	0	1	1	0	1	5	5	-1	3
17	SWINDON	3	1	0	0	1	0	0	0	2	0	3	-2	3
18	Bristol C	3	0	1	1	3	4	0	0	1	4	5	-2	1
19	Tranmere	3	0	1	0	3	3	0	0	2	2	5	-3	1
20	Notts Co	3	0	0	1	2	4	0	1	1	2	3	-3	1
21	Gillingham	3	0	1	1	1	2	0	0	1	0	4	-5	1
22	Stevenage	3	0	0	2	3	5	0	0	1	0	1	-3	0
23	Carlisle	3	0	0	2	1	9	0	0	1	0	4	-12	0
24	Coventry	3	1	0	0	5	4	1	0	1	6	3	+4	-4*

STFC Player Stats:

No.	Player	SBL	FAC	CAP	JPT	Total	Goals	Yellow	Red	STFC Apps
1	Wes Foderingham	3	-	1	-	4	-	-	-	99
2	Nathan Thompson	3	-	-	-	3	-	1	-	33(10)
3	Nathan Byrne	2	-	1	-	3	-	-	-	11(1)
4	Massimo Luongo	3	-	(1)	-	3(1)	1	2	-	12(1)
5	Grant Hall	3	-	1	-	4	-	-	-	4
6	Tijane Fretas Reis	2	-	1	-	3	-	1	-	3
7	Ryan Harley	3	-	-	-	3	-	2	-	3
8	Ryan Mason	1	-	1	-	2	-	-	-	2
9	Nile Ranger	(1)	-	-	-	(1)	-	-	-	(1)
10	Andy Williams	3	-	1	-	4	1	-	-	49(3)
11	Alex Pritchard	2	-	1	-	3	-	2	-	3
14	Jay McEveley	-	-	-	-	-	-	-	-	41(1)
15	Yaser Kasim	2(1)	-	1	-	3(1)	-	-	-	3(1)
16	Mark Francis	-	-	-	-	-	-	-	-	(1)
17	Connor Waldon	-	-	-	-	-	-	-	-	(1)
18	Alex Ferguson	-	-	-	-	-	-	-	-	0
19	Louis Thompson	(2)	-	1	-	1(2)	-	1	-	2(6)
20	Miles Storey	2(1)	-	(1)	-	2(2)	-	1	-	4(17)
21	Alex Smith	1(2)	-	(1)	-	1(3)	-	-	-	1(3)
22	Darren Ward	3	-	1	-	4	-	-	-	47
23	Jack Bartram	-	-	1	-	1	-	-	-	1
25	Tyrell Belford	-	-	-	-	-	-	-	-	0
26	Aaron Oakley	-	-	-	-	-	-	-	-	0
27	Harry Agombar	-	-	-	-	-	-	-	-	0
29	Raphael Rossi Branco	-	-	-	-	-	-	-	-	0
30	Leigh Bedwell	-	-	-	-	-	-	-	-	(1)
35	Kayden Jackson	-	-	-	-	-	-	-	-	0
41	Troy Archibald Herville	-	-	-	-	-	-	-	-	6(2)

TODAY'S MASCOTS



Rhys Tuck

Age: 8

School: Hilperon School near Trowbridge

Plays for: Trowbridge Wanderers

Hobbies/likes: Football, rugby, cricket, tennis

Favourite players: Massimo Luongo and Wes Foderingham



Joe Inglis

Age: 13 Today - Happy Birthday

School: St. Joseph's RC

Plays for: St Joseph's, Pro Soccer Academy

Hobbies/likes: Football, rugby, kick-boxing

Favourite player: Darren Ward

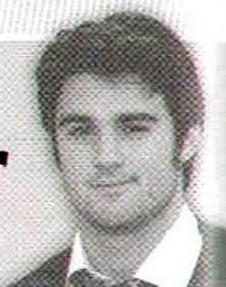
BIRTHDAY WISHES

HAPPY 13th birthday Lozza Cooper! Lozza turned 13 on the 17th August and is a full-time Member in our Members' Suite. Lozza is a very popular Member and is always looking to help the matchday hospitality team. He also helps with the team sheets on a matchday at home and is an asset on away trips. Keep up the good work!



LAST WORD

Swindon Advertiser



WELCOME, ladies and gentlemen, to another new era at Swindon Town.

ONLY in Wiltshire does an epoch pass by in less time than a human gestation. We're constantly having to deal with new names, new faces, new ideals and new ideologies. Robins fans, it seems, have to come with a built-in ability to accept change.

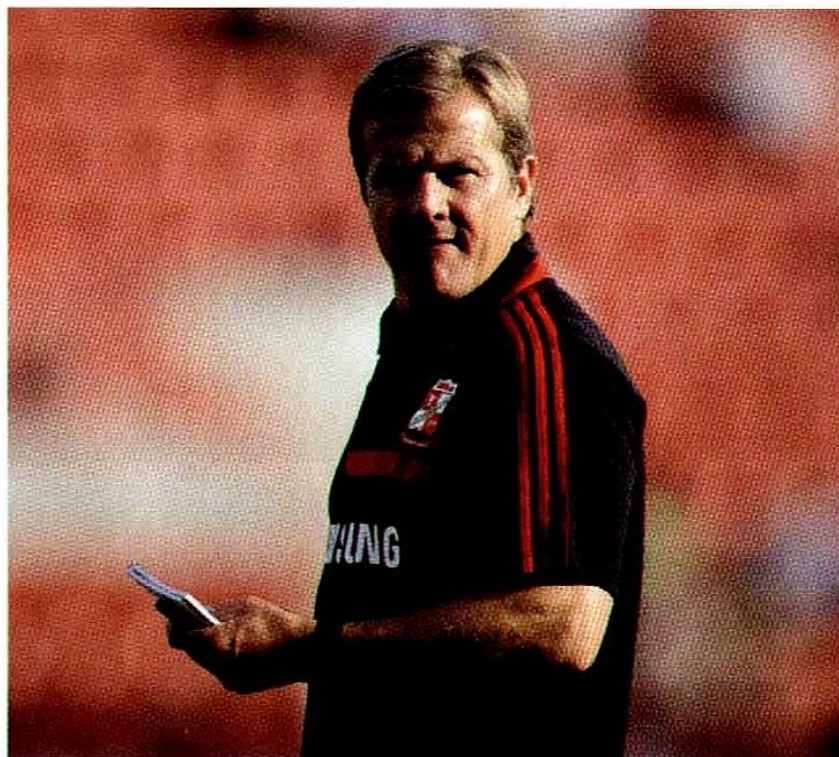
Now Mark Cooper is at the helm full-time. We can finally, after many weeks of university student standard procrastination, call him gaffer. Let's offer him our support.

He's taken on the burden of coaxing a young, albeit very talented, group of players into producing the sort of Samba style football that will bring oohs, aahs and 'oh dear, what are you doings' aplenty over the coming months.

On a personal level I'm chuffed for him. He was dealt a bum hand at Peterborough, and a reign that lasts 13 games cannot simply be down to his character, personality and viewpoints alone. Why shouldn't he deserve a second shot in the Football League?

Peterborough fans hatefully remember him for a side that played 'hoofball'. Yet one trip to London Road at the start of the season showed that lump and run is not the mantra he has stuck by.

Cooper was only in charge for a matter of seconds following his formal unveiling on Tuesday when there were calls for his head. Like Henry VIII and his



choice of partners, it seems that some are never satisfied.

A boss unproven in the Football League but with a wealth of non-league experience, a genuine and open nature and a determination to prove what happened at Posh was a harsh anomaly on his managerial record should be given the necessary time to win fans over.

He might not be enigmatic or speak in riddles but he's passionate about what he wants to achieve with this football club. The players respect him, and that's important too.

One day in the future we may look back on my notes in

today's programme and pick out the flaws in my argument and laugh at my naivety – but what is the point in predicting something that may never happen?

Today is day one, a day when everyone and everything should start afresh. In times of relative austerity, downsizing and rebuilding the sighs and groans are inevitable – but if Cooper can make the most of what he's got then he should be applauded.

SAM MORSHEAD
CHIEF SPORTS WRITER
@SamMorshead_SA

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TODAY'S TEAMS



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The County Ground Clock

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Swindon Town

Manager: Mark **COOPER**

(GK) Wes FODERINGHAM	1	●
Nathan THOMPSON	2	●
Nathan BYRNE	3	●
Massimo LUONGO	4	●
Grant HALL	5	●
Tijane FREITAS REIS	6	●
Ryan HARLEY	7	●
Ryan MASON	8	●
Nile RANGER	9	●
Andy WILLIAMS	10	●
Alex PRITCHARD	11	●
Jay McEVELEY	14	●
Yaser KASIM	15	●
Mark FRANCIS	16	●
Connor WALDON	17	●
Alex FERGUSON	18	●
Louis THOMPSON	19	●
Miles STOREY	20	●
Alex SMITH	21	●
(CAPT) Darren WARD	22	●
Jack BARTHAM	23	●
(GK) Tyrrell BELFORD	25	●
Aaron OAKLEY	26	●
Harry AGOMBAR	27	●
Raphael BRANCO	29	●
(GK) Leigh BEDWELL	30	●
Kayden JACKSON	35	●
Troy Archibald- HENVILLE	41	●

Match Officials

Referee:
Iain **WILLIAMSON**

Assistants:
Mark **POTTAGE**
Neil **RADFORD**

4th Official:
Michael **WEBB**



Sky Bet League 1

Today's other fixtures

Colchester v Carlisle
Wolves v Crawley
Tranmere v Peterborough
Oldham v Port Vale
Brentford v Walsall
Leyton Orient v Crewe
Notts Co v Stevenage
Bradford v Sheff Utd
MK Dons v Bristol City
Rotherham v Shrewsbury

Tomorrow's fixture
Coventry v Preston

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Gillingham

Manager: Martin **ALLEN**

● 1	Stuart NELSON (GK)
● 2	Matt FISH
● 3	Joe MARTIN
● 4	Amine LINGANZI
● 5	Callum DAVIES
● 6	Leon LEGGE
● 7	Chris WHELPLEDALE
● 8	Adebayo AKINFENWA
● 9	Danny KEDWELL
● 10	Cody McDONALD
● 11	Myles WESTON
● 12	Steven GREGORY
● 14	Charlie ALLEN
● 15	Bradley DACK
● 16	Antonio GERMAN
● 17	Adam BIRCHALL
● 18	Charlie LEE
● 21	Stephen BUTCHER
● 22	George HOWARD (GK)
● 23	Michael HARRIMAN
● 26	Adam BARRETT (CAPT)
● 30	Josh HARE

Next up at The County Ground

vs **CREWE ALEXANDRA** • Saturday 31st August, 2013 • 3PM Kick-Off

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SwindonAdvertiser

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